## Nordea

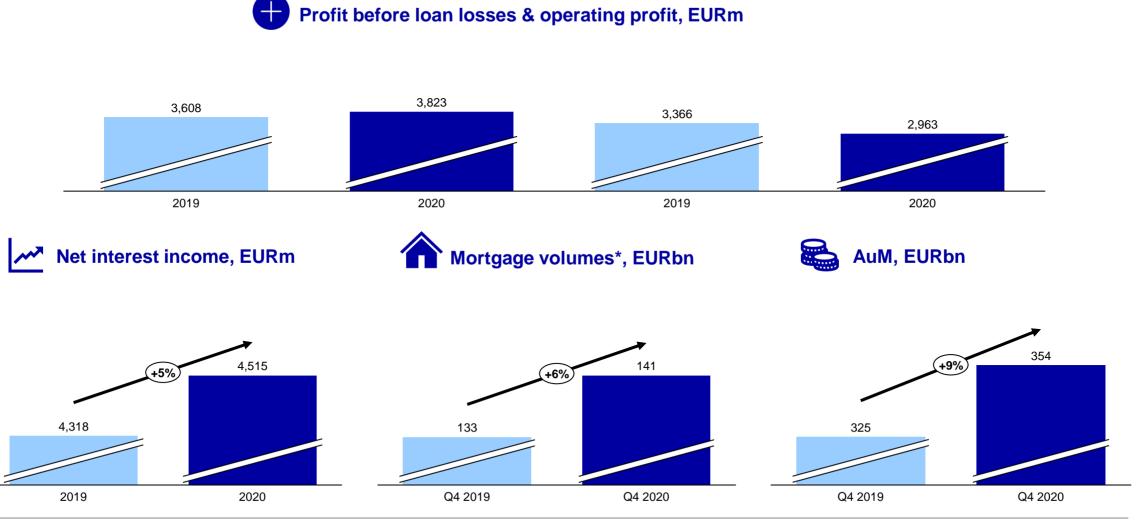


AGM 2021 CEO review and presentation of the annual accounts

Frank Vang-Jensen, President & Group CEO 24 March 2021

## **Progress on our 2022 business plan**

Mortgage business and strong Assets under Management inflows driving income development



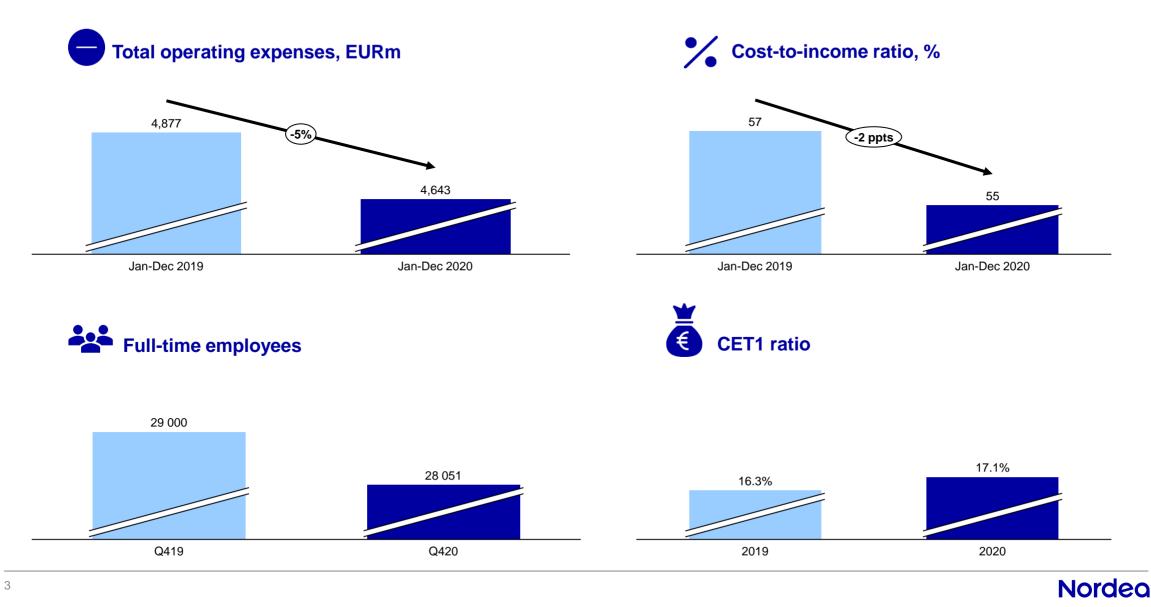
2 \* Personal Banking



Confidential

## **Progress on our 2022 business plan**

#### Building a strong cost culture



## **Our commitment to sustainability**

Long-term objectives and mid-term targets



Engaging with our customers to support them in accelerating their own transition

Playing a leading role in global and local collaborations to achieve societies' goals

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Establish a sustainable culture for long-term value creation

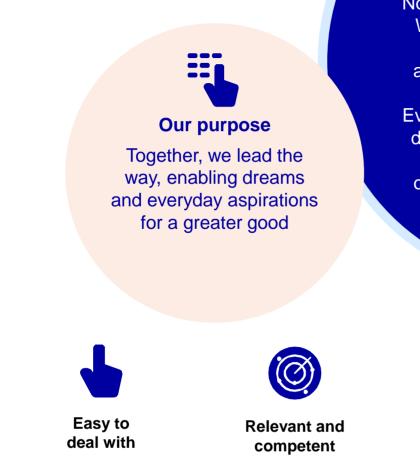


#### **Our priorities**





# Nordea is a Nordic universal bank with a clear purpose





#### **Our identity**

Nordea is a Nordic universal bank. We are enabling our customers to realise their dreams and aspirations – and we have done that for 200 years. Every day we strive to make a real difference for our customers and the communities in which we operate – by being a strong and personal financial partner

# Our values

Passion To serve our customers Collaboration For the common good Courage To do what is right Ownership It starts with me

**Our customer promise** 



Anywhere and anytime (24/7)



Personal and digital



Safe and trusted