## Nordea



# Commercial & Business Banking Capital Markets Day

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#### Disclaimer

- This presentation contains forward-looking statements that reflect management's current views with respect to certain future events and potential financial performance. Although Nordea believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove to have been correct. Accordingly, results could differ materially from those set out in the forward-looking statements as a result of various factors.
- Important factors that may cause such a difference for Nordea include, but are not limited to: (i) the macroeconomic development, (ii) change in the competitive climate, (iii) change in the regulatory environment and other government actions and (iv) change in interest rate and foreign exchange rate levels.
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## **Commercial & Business Banking**

**KEY MESSAGES** 

Stable business and good momentum

– With potential to improve

We know what works - thanks to our customers

- Free up time to increase customer intensity

Improve operational efficiency

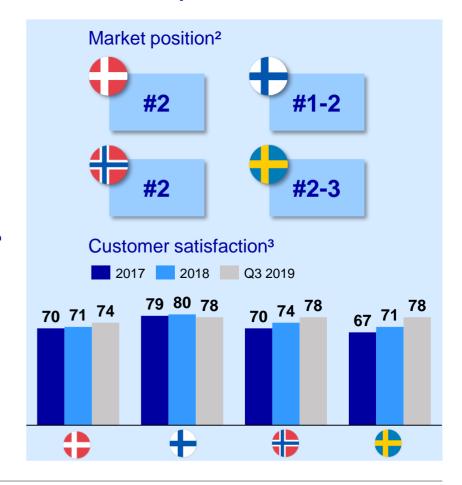
- Develop digital-intense customer service model

### Stable business with well-diversified portfolio and further potential

#### Good franchise serving our ~550k corporate customers...

#### Complex **BUSINESS BANKING<sup>1</sup>** People-intense model Digitally supported People-intense being geographically **Nordic plus** close and/or via online ■ NII: ~EUR 1.115m ■ Lending volume: ~EUR 70bn ■ Deposit volume: ~EUR 30bn **Domestic plus** Customer needs **BUSINESS BANKING DIRECT<sup>1</sup>** Digital-intense complemented with Entrepreneur people ■ NII: ~EUR 215m ■ Lending volume: ~EUR 12bn ■ Deposit volume: ~EUR 11bn **Basic corporate needs Online** Digital scalable model complemented with people

#### ...with potential for more

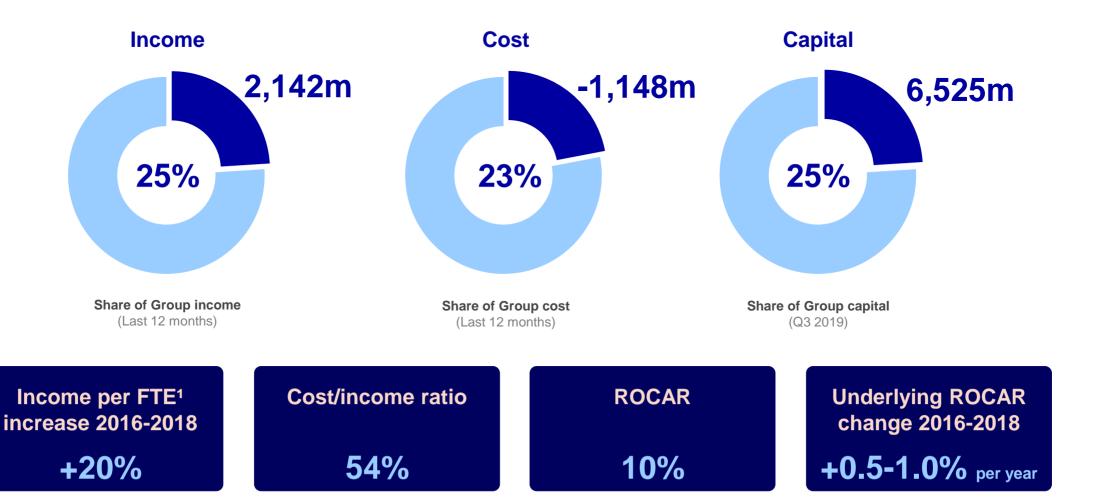


<sup>4 1.</sup> NII is rolling 12 months, lending and deposit volumes are Q3 2019

<sup>2.</sup> Based on corporate lending and share of corporate customers

<sup>3.</sup> Customer Engagement Index (CEI) is for Business Banking

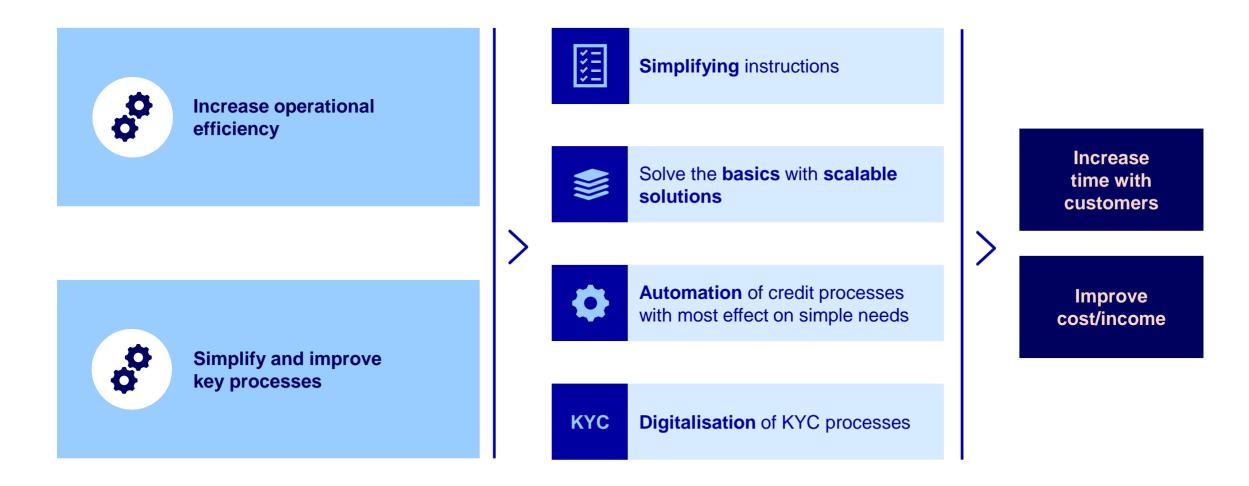
### **Our starting point**



### Leverage our franchise to strengthen market position



## Key drivers to make it easier to do it right in a resource-effective way



## **Commercial & Business Banking**

**TARGET 2022** 

Cost/income ratio<sup>1</sup>

~45%

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