



# Facts and figures Q3

## 27 October 2010

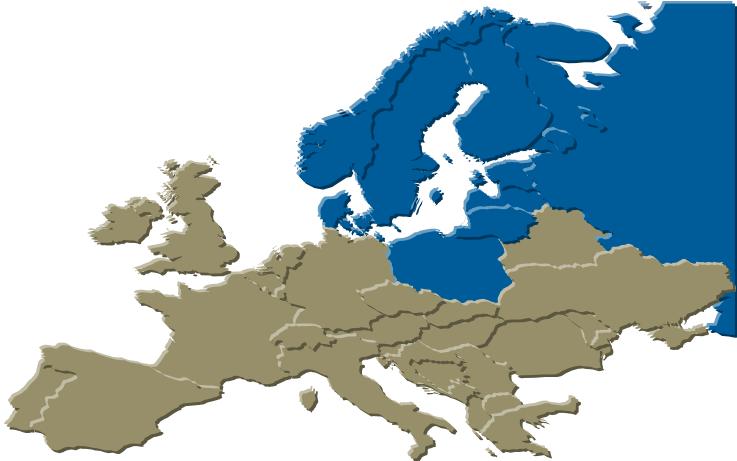


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## Nordea in brief

Nordea is the largest financial service group in the Nordic and Baltic Sea region with a market capitalisation of approx. EUR 32bn, total assets of EUR 601bn and a Tier 1 capital ratio of 11.5%



Nordea has the largest distribution network for customers with approx 1,400 branches of which more than 270 are in five new European markets, Russia, Poland, Lithuania, Latvia and Estonia

Nordea has approx. 10 million customers of which 7.5 million are household customers in customer programmes and 0.7 million are active corporate customers

Nordea's total shareholder return (TSR) end Q3 2010 8.2%, surpassed by 13 other banks in the European peer group.

Nordea's long term target is to double the risk-adjusted profit in seven years, with 2006 as the baseline. On average, this requires a 10% annual growth. With four quarters rolling, end Q3 the risk-adjusted profit is up 24.4% compared to baseline 2006 (1,957)

# Great Nordea

Ambitious vision and targets

- Great European bank
- Acknowledged for its people
- Creating superior value for customers and shareholders
- Ambitious long-term financial targets

Strong customer oriented values and culture

- Great customer experience
- It's all about people
- One Nordea team

Profit orientation and prudence

- Free up resources
- Maintain risk level to absorb all losses
- Ensure AA rating

# Strategic target picture

## Growth strategy

...to secure sufficient income generation to create great customer experiences

## Best relationship bank

...in markets where we operate – retaining existing and attracting new customers

## One operating model

...for everything we do in order to free up resources to serve customers

# Long-term financial targets and capital structure policy

Long term financial targets	Target	Q2 2010	Q3 2010
TSR (%)	In the top quartile of European peer group	# 7 of 20	# 14 of 20
Risk adjusted profit (EUR m) <sup>1</sup>	Double in 7 years <sup>2</sup>	25.5% <sup>3</sup>	24.4% <sup>3</sup>
RoE (%)	In line with top Nordic peers	9.5%	12.2%
Capital structure policy	Policy		
Dividend payout-ratio	> 40% of net profit		
Tier 1 capital ratio <sup>4</sup>	9.0% over a cycle	11.1%	11.5%
Total capital ratio <sup>4</sup>	11.5% over a cycle	13.2%	13.5%

1. Risk-adjusted profit is defined as total income less total expenses less expected loan losses and standard tax. In addition, risk-adjusted profit excludes major non-recurring items.
2. Baseline 2006 EUR 1,957m
3. Rolling 4 quarters compared with baseline
4. Excluding transition rules

# Strong customer oriented values and culture



# Clear growth strategy

## Household

- ✓ Migrate existing customers to relationship segments
- ✓ Attract new customers to relationship segments
- ✓ Increase advisory capacity
- ✓ Reduce cost by multichannel

## Corporate

- ✓ Increase market share with largest customers
- ✓ Proactive advise on ancillary products to Medium customers

## New European Markets

- ✓ Continue successful organic growth path in Poland

## Efficiency initiatives

- ✓ Efficient value chain delivery to customer segments
- ✓ Upgrade IT infrastructure and processes and back office operations
- ✓ Replacing multiple old stand-alone platforms (cards and payments) with one uniform platform per product area

# Household relationship strategy

## Growth strategy

### Household

- ✓ Migrate existing customers to relationship segments
- ✓ Attract new customers to relationship segments
- ✓ Increase advisory capacity
- ✓ Reduce cost by multichannel

## Rationale

**Higher income and growth potential**

**More loyal**

**Efficient to serve**

**Low risk**

## Group initiative

**Future distribution**

**New customer acquisition**

**Growth plan Finland**

**Customer benefits:** Relationship-based and prioritized access to named advisor, long-term view on relationship, attractive prices

# Corporate relationship strategy

## Growth strategy

- Corporate**
- ✓ Increase market share with largest customers
  - ✓ Proactive advise on ancillary products to Medium customers

## Rationale

Higher income and potential

All products

Close, partnership based relationship

Prudent risk taking

## Group initiative

Growth plan CMB

Customer driven Markets business

**Customer benefits:** Relationship-based advise, access to Nordea's products and balance sheet capacity, competitive prices, and a partner for a rainy day

# New European Markets strategy

## Growth strategy

### New European Markets

- ✓ Continue successful organic growth path in Poland

## Rationale

High potential

Proven track record

Nordic model

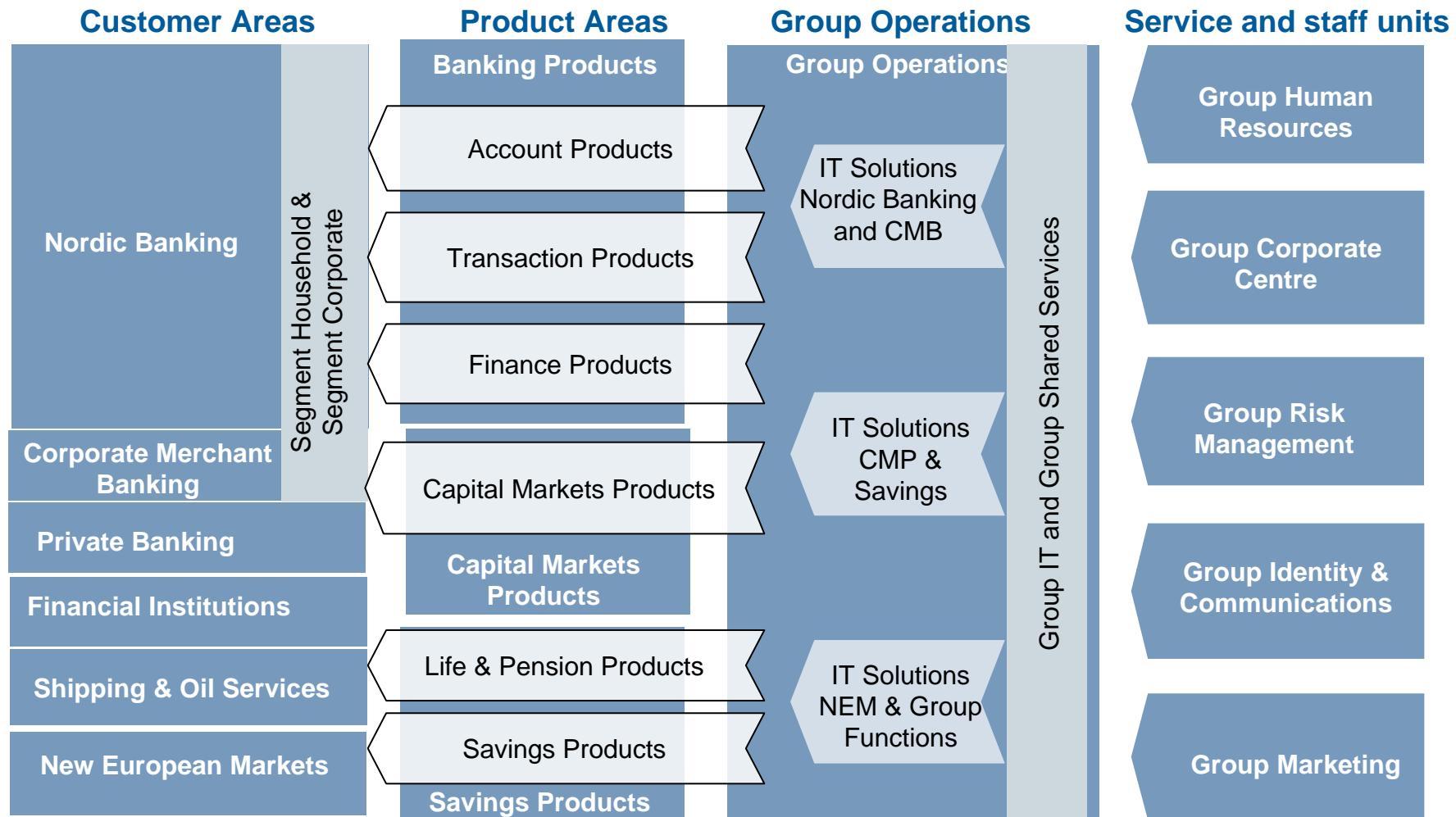
Low risk

## Group initiative

Growth plan Poland

**Customer benefits: Nordic business model and concepts. Relationship and advice in focus. Prudent banking**

# Integrated Group operating model



## Key financial figures

# Quarterly development

	Q3 2010	Q2 2010	Q1 2010	Q4 2009	Q3 2009	Q2 2009	Q1 2009	Q4 2008	Q3 2008
EURm									
Net interest income	1 310	1 249	1 235	1 299	1 321	1 305	1 356	1 386	1 296
Net fee and commission income	525	538	475	463	437	412	381	390	480
Net result from items at fair value	446	339	548	351	486	594	515	325	221
Equity method	29	7	25	15	7	17	9	45	-25
Other income	53	28	20	30	26	31	18	105	24
<b>Total operating income</b>	<b>2 363</b>	<b>2 161</b>	<b>2 303</b>	<b>2 158</b>	<b>2 277</b>	<b>2 359</b>	<b>2 279</b>	<b>2 251</b>	<b>1 996</b>
General administrative expenses									
Staff costs	-721	-701	-687	-702	-670	-687	-665	-655	-635
Other expenses	-436	-445	-438	-471	-382	-392	-394	-461	-395
Depreciation of tangible and intangible assets	-39	-40	-39	-46	-35	-37	-31	-34	-30
<b>Total operating expenses</b>	<b>-1 196</b>	<b>-1 186</b>	<b>-1 164</b>	<b>-1 219</b>	<b>-1 087</b>	<b>-1 116</b>	<b>-1 090</b>	<b>-1 150</b>	<b>-1 060</b>
<b>Profit before loan losses</b>	<b>1 167</b>	<b>975</b>	<b>1 139</b>	<b>939</b>	<b>1 190</b>	<b>1 243</b>	<b>1 189</b>	<b>1 101</b>	<b>936</b>
Net loan losses	-207	-245	-261	-347	-358	-425	-356	-320	-89
<b>Operating profit</b>	<b>960</b>	<b>730</b>	<b>878</b>	<b>592</b>	<b>832</b>	<b>818</b>	<b>833</b>	<b>781</b>	<b>847</b>
Income tax expense	-249	-191	-235	-145	-206	-200	-206	-144	-192
<b>Net profit</b>	<b>711</b>	<b>539</b>	<b>643</b>	<b>447</b>	<b>626</b>	<b>618</b>	<b>627</b>	<b>637</b>	<b>655</b>
Earnings per share (EPS)	0.18	0.13	0.16	0.11	0.15	0.15	0.19	0.19	0.19
EPS, rolling 12 months up to period end	0.58	0.55	0.57	0.60	0.68	0.72	0.78	0.79	0.85

# 5 year overview

EURm	2009	2008	2007	2006	2005
Net interest income	5 281	5 093	4 282	3 869	3 663
Net fee and commission income	1 693	1 883	2 140	2 074	1 935
Net result from items at fair value	1 946	1 028	1 209	1 042	776
Equity method	48	24	41	68	67
Other income	105	172	214	312	132
<b>Total operating income</b>	<b>9 073</b>	<b>8 200</b>	<b>7 886</b>	<b>7 365</b>	<b>6 573</b>
General administrative expenses:					
Staff costs	-2 724	-2 568	-2 388	-2 251	-2 082
Other expenses	-1 639	-1 646	-1 572	-1 477	-1 449
Depreciation, amortisation and impairment charges of tangible and intangible assets	-149	-124	-103	-86	-131
<b>Total operating expenses</b>	<b>-4 512</b>	<b>-4 338</b>	<b>-4 063</b>	<b>-3 814</b>	<b>-3 662</b>
Net loan losses	-1 486	-466	60	257	137
<b>Operating profit</b>	<b>3 075</b>	<b>3 396</b>	<b>3 883</b>	<b>3 808</b>	<b>3 048</b>
Income tax expense	-757	-724	-753	-655	-779
<b>Net profit for the year</b>	<b>2 318</b>	<b>2 672</b>	<b>3 130</b>	<b>3 153</b>	<b>2 269</b>

# Balance sheet

EURm	30 Sep 2010	30 June 2010	30 Sep 2009	2009	2008	2007	2006	2005
Treasury bills and interest-bearing securities	73,031	69,698	52,555	69,099	51,375	43,975	35,744	31,727
Loans to credit institutions	19,233	21,906	16,418	18,555	23,903	24,262	26,792	31,578
Loans to the public	313,980	302,550	282,666	282,411	265,100	244,682	213,985	188,460
Derivatives	138,444	121,599	83,128	75,422	86,838	31,498	24,207	28,876
Other assets	56,040	55,323	53,510	62,057	46,858	44,637	46,162	44,908
<b>Total assets</b>	<b>600,728</b>	<b>571,076</b>	<b>488,277</b>	<b>507,544</b>	<b>474,074</b>	<b>389,054</b>	<b>346,890</b>	<b>325,549</b>
Deposits by credit institutions	53,599	54,233	53,966	52,190	51,932	30,077	32,288	29,790
Deposits and borrowings from the public	165,806	160,922	148,649	153,577	148,591	142,329	126,452	115,550
Liabilities to policyholders	37,908	36,297	32,612	33,831	29,238	32,280	31,041	26,830
Debt securities in issue	137,046	138,104	112,198	130,519	108,989	99,792	83,417	82,609
Derivatives	138,556	118,239	81,906	73,043	85,538	33,023	24,939	28,602
Subordinated liabilities	7,927	8,190	7,497	7,185	8,209	7,556	8,177	7,822
Other liabilities	36,239	32,173	29,521	34,779	23,774	26,837	25,254	21,386
<b>Total equity</b>	<b>23,647</b>	<b>22,918</b>	<b>21,928</b>	<b>22,420</b>	<b>17,803</b>	<b>17,160</b>	<b>15,322</b>	<b>12,960</b>
<b>Total liabilities and equity</b>	<b>600,728</b>	<b>571,076</b>	<b>488,277</b>	<b>507,544</b>	<b>474,074</b>	<b>389,054</b>	<b>346,890</b>	<b>325,549</b>

# Ratios and key figures

<sup>1</sup> Equity excluding minority interests and revaluation reserves.

<sup>2</sup> RWA according to Basel I for the years 2003 - 2006.

	Q3 2010	Q2 2010	2009	2008	2007	2006
Earnings per share (EPS), EUR (rolling 12 months)	0.58	0.55	0.60	0.79	1.20	1.21
Share price, EUR	7.68	6.81	7.10	3.90	11.42	11.67
Total shareholders' return, %	8.2	-8.9	78.6	-46.9	6.4	32.3
Proposed / actual dividend per share, EUR			0.25	0.20	0.50	0.49
Equity per share <sup>1</sup> , EUR	5.85	5.68	5.56	5.29	6.58	5.89
Shares outstanding, million	4 043	4 043	4 037	2 600	2 593	2 591
Shares outstanding, after full dilution <sup>2</sup> , million	4 024	4 022	3 846	3 355	2 594	2 591
Return on equity, %	12.2	9.5	11.3	15.3	19.7	22.9
Assets under management, EURbn	180.2	169.8	158.1	125.6	157.1	158.1
Cost/income ratio, %	51	55	50	53	52	52
Core tier 1 capital ratio, %	9.1	9.0	9.3	6.7	-	-
Tier 1 capital ratio, %	10.1	10.0	10.2	7.4	7.0	7.1
Total capital ratio, %	11.9	11.8	11.9	9.5	9.1	9.8
Tier 1 capital, EURm	20 861	20 491	19 577	15 760	14 230	13 147
Risk-weighted assets <sup>2</sup> , EURbn	207	206	192	213	205	185
Number of employees (full-time equivalents)	33 683	33 511	33 347	34 008	31 721	29 248
Risk-adjusted profit, EURm	707	516	2 786	2 279	2 107	2 417
Economic profit, EURm	281	90	1 556	1 260	1 412	1 585
Economic capital, EURbn	17.9	17.9	13.5	11.8	9.3	10.2
EPS, risk-adjusted, EUR	0.18	0.13	0.72	0.68	0.81	0.93
RAROCAR, %	15.8	12.3	20.6	19.3	22.7	23.6
MCEV, EURm	3 359	3 096	3 244	2 624	2 873	3 189

# Risk-adjusted profit

EURm	Baseline 2006	Rolling 4 quarters	Rolling 4 quarters /2006	Q3 10	Q2 10	Q3 09	Chg % Q3/Q2	Chg % Q3/Q3
Total income	7,377	8,985	22%	2,363	2,161	2,277	9%	4%
<b>Non recurring items</b>	<b>-256<sup>1</sup></b>	<b>-48</b>	<b>81%</b>	<b>0</b>	<b>-48</b>	<b>0</b>	<b>-</b>	<b>-</b>
<b>Total operating expenses</b>	<b>-3,822</b>	<b>-4,765</b>	<b>25%</b>	<b>-1,196</b>	<b>-1,186</b>	<b>-1,087</b>	<b>1%</b>	<b>10%</b>
<b>Expected losses</b>	<b>-582</b>	<b>-866</b>	<b>49%</b>	<b>-212</b>	<b>-213</b>	<b>-205</b>	<b>0%</b>	<b>3%</b>
<b>Standard tax</b>	<b>-760</b>	<b>-872</b>	<b>15%</b>	<b>-248</b>	<b>-198</b>	<b>-256</b>	<b>25%</b>	<b>3%</b>
<b>Risk adjusted profit</b>	<b>1,957</b>	<b>2,434</b>	<b>24%</b>	<b>707</b>	<b>516</b>	<b>729</b>	<b>37%</b>	<b>-3%</b>

<sup>1</sup> Includes sales gain and contribution under equity method from IMB and sales gain from Asiakastieto

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Customer areas

# Nordic Banking

EURm	Denmark		Finland		Norway		Sweden	
	Q3 10	Chg	Q3 10	Chg	Q3 10	Chg	Q3 10	Chg
Total income	492	-3%	368	3%	277	-3%	473	-1%
Total expenses	-264	2%	-201	-5%	-143	10%	-261	4%
Profit before loan losses	228	-8%	167	16%	134	-14%	212	-6%
Loan losses	-129	-6%	-53	-4%	-6	-14%	-1	n/a
Operating profit	99	-10%	114	28%	128	-14%	211	-7%
	Q3 10	Q2 10	Q3 10	Q2 10	Q3 10	Q2 10	Q3 10	Q2 10
RaRoCar, %	15	18	15	12	11	15	16	17
C/I ratio, %	54	51	55	60	52	46	55	53
Lending, bn	73.6	72.9	52.7	52.8	47.2	46.8	74.9	71.4
Deposits, bn	36.8	36.7	36.7	37.3	23.0	22.2	33.7	31.4
Number of employees (FTEs)	5 154	5 149	5 090	5 216	1 807	1 791	4 357	4 370

# FID, SOSI and NEM

EURm	Financial Institutions		Shipping, Oil services & International		New European Markets	
	Q3 10	Chg	Q3 10	Chg	Q3 10	Chg
Total income	123	18%	114	8%	176	8%
Total expenses	-47	0%	-15	-6%	-69	-5%
Profit before loan losses	76	33%	99	10%	107	19%
Loan losses	5		-10	-9%	-14	-55%
Operating profit	81	50%	89	13%	93	58%

	Q3 10	Q2 10	Q3 10	Q2 10	Q3 10	Q2 10
RaRoCar, %	40	34	29	17	23	22
C/I ratio, %	38	45	13	15	39	45
Lending, bn	3.5	3.9	14.0	14.7	17.0	16.3
Deposits, bn	8.9	9.3	6.3	4.8	4.8	4.5
Number of employees (FTEs)	383	387	317	320	4 644	4 479

EURm	Nordic Banking											
	Banking Denmark		Banking Finland		Banking Norway		Banking Sweden		Nordic Functions		Total Nordic Banking	
	Jan-Sep 2010	2009	Jan-Sep 2010	2009	Jan-Sep 2010	2009	Jan-Sep 2010	2009	Jan-Sep 2010	2009	Jan-Sep 2010	2009
Net interest income	981	1 049	575	618	562	587	725	679	40	45	2 883	2 978
Net fee and commission income	281	219	394	324	185	144	512	388	-2	-1	1 370	1 074
Net result from items at fair value	179	144	110	108	74	72	125	100	-1	-1	487	423
Equity method	28	24	0	0	0	0	0	0	0	0	28	24
Other income	10	3	4	3	2	2	0	0	2	1	18	9
<b>Total operating income</b>	<b>1 479</b>	<b>1 439</b>	<b>1 083</b>	<b>1 053</b>	<b>823</b>	<b>805</b>	<b>1 362</b>	<b>1 167</b>	<b>39</b>	<b>44</b>	<b>4 786</b>	<b>4 508</b>
Staff costs	-317	-293	-220	-228	-138	-124	-254	-229	-1	-3	-930	-877
Other expenses	-460	-413	-404	-357	-268	-225	-500	-409	-13	-12	-1 645	-1 416
Depreciations of tangible and intangible assets	-8	-3	-2	-2	-4	-4	-11	-7	-14	-22	-39	-38
<b>Total operating expenses</b>	<b>-785</b>	<b>-709</b>	<b>-626</b>	<b>-587</b>	<b>-410</b>	<b>-353</b>	<b>-765</b>	<b>-645</b>	<b>-28</b>	<b>-37</b>	<b>-2 614</b>	<b>-2 331</b>
Net loan losses	-381	-492	-163	-144	-36	-100	-14	-142	-3	-5	-597	-883
<b>Operating profit</b>	<b>313</b>	<b>238</b>	<b>294</b>	<b>322</b>	<b>377</b>	<b>352</b>	<b>583</b>	<b>380</b>	<b>8</b>	<b>2</b>	<b>1 575</b>	<b>1 294</b>
<b>Balance sheet, EURbn</b>												
Loans and receivables to the public, corporate	31	30	24	23	24	22	37	33			116	107
Loans and receivables to the public, household	43	39	29	27	23	20	38	30			132	116
Other assets	0	0	3	3	0	0	33	30			36	33
<b>Total assets</b>	<b>74</b>	<b>69</b>	<b>55</b>	<b>53</b>	<b>48</b>	<b>42</b>	<b>108</b>	<b>93</b>			<b>284</b>	<b>257</b>
Deposits and borrowings from the public, corporate	14	13	14	12	15	14	16	14			58	53
Deposits and borrowings from the public, household	23	21	23	22	8	7	18	17			73	67
Other liabilities	34	32	16	16	22	19	70	59			143	126
<b>Total liabilities</b>	<b>71</b>	<b>66</b>	<b>53</b>	<b>50</b>	<b>45</b>	<b>40</b>	<b>104</b>	<b>90</b>			<b>273</b>	<b>246</b>
<b>Total liabilities and equity</b>	<b>74</b>	<b>69</b>	<b>55</b>	<b>53</b>	<b>48</b>	<b>42</b>	<b>108</b>	<b>93</b>			<b>284</b>	<b>257</b>
RAROCAR, %	16	20	14	15	12	14	14	14			14	16
Cost/income ratio, %	53	49	58	56	50	44	56	55			55	52
Number of employees (FTEs)	5 154	4 962	5 090	5 085	1 807	1 834	4 357	4 513			16 409	16 397

		New European Markets										FID & Shipping			
		Baltic countries		Poland		Russia		NEM Other		NEM Total		Financial Institutions		Shipping, Oil Services & International	
EURm		Jan-Sep		Jan-Sep		Jan-Sep		Jan-Sep		Jan-Sep		Jan-Sep		Jan-Sep	
		2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
Net interest income		106	82	93	63	170	166	0	0	369	311	47	52	237	204
Net fee and commission income		39	25	18	13	9	7	-1	-2	65	43	118	111	52	34
Net result from items at fair value		1	22	36	27	14	5	1	-2	52	52	125	144	20	34
Equity method		0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other income		1	0	6	2	0	0	0	2	7	4	29	39	0	0
<b>Total operating income</b>		<b>147</b>	<b>129</b>	<b>153</b>	<b>105</b>	<b>193</b>	<b>177</b>	<b>0</b>	<b>-1</b>	<b>493</b>	<b>410</b>	<b>319</b>	<b>346</b>	<b>309</b>	<b>272</b>
Staff costs		-21	-23	-33	-26	-48	-35	-4	-4	-106	-88	-25	-24	-33	-30
Other expenses		-33	-29	-39	-34	-21	-16	-3	-2	-96	-81	-116	-120	-9	-8
Depreciations of tangible and intangible assets		-2	-2	-4	-4	-2	-1	0	0	-8	-7	0	0	-1	-1
<b>Total operating expenses</b>		<b>-56</b>	<b>-54</b>	<b>-76</b>	<b>-64</b>	<b>-71</b>	<b>-52</b>	<b>-7</b>	<b>-6</b>	<b>-210</b>	<b>-176</b>	<b>-141</b>	<b>-144</b>	<b>-43</b>	<b>-39</b>
Net loan losses		-71	-136	-3	-1	-5	-10	0	0	-79	-147	4	16	-40	-83
<b>Operating profit</b>		<b>20</b>	<b>-61</b>	<b>74</b>	<b>40</b>	<b>117</b>	<b>115</b>	<b>-7</b>	<b>-7</b>	<b>204</b>	<b>87</b>	<b>182</b>	<b>218</b>	<b>226</b>	<b>150</b>
<b>Balance sheet, EURbn</b>															
Loans and receivables to the public, corporate		5	5	2	2	4	3			11	10	4	4	14	13
Loans and receivables to the public, household		3	3	3	2	0	0			6	5				
Deposits and borrowings from the public, corporate		1	1	1	1	1	1			3	3	9	10	6	5
Deposits and borrowings from the public, household		1	1	1	1	0	0			2	2				
RAROCAR, %		14	14	25	19	34	42			21	23	34	43	23	26
Cost/income ratio, %		38	42	50	61	37	29			43	43	44	42	14	14
Number of employees (FTEs)		1 151	1 133	1 781	1 619	1 679	1 545			4 644	4 316	383	412	317	306

EURm	Other customer operations						Total		Other				Group		
	International Private Banking & Funds		Life		Capital Markets unallocated		Total customer areas		Group Corporate Centre		Group Functions and Eliminations		Nordea Group		
	Jan-Sep		Jan-Sep		Jan-Sep		Jan-Sep		Jan-Sep		Jan-Sep		Jan-Sep		
	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	%
Net interest income	25	38	0	0	16	32	3 577	3 615	135	304	82	63	3 794	3 982	-5%
Net fee and commission income	61	53	44	43	-98	-69	1 612	1 289	-7	-3	-67	-56	1 538	1 230	25%
Net result from items at fair value	17	3	271	204	376	699	1 348	1 559	-34	140	19	-104	1 333	1 595	-16%
Equity method	0	0	0	0	0	0	28	24	0	0	33	9	61	33	85%
Other income	1	0	14	11	0	0	69	63	0	7	32	5	101	75	35%
<b>Total operating income</b>	<b>104</b>	<b>94</b>	<b>329</b>	<b>259</b>	<b>294</b>	<b>662</b>	<b>6 634</b>	<b>6 551</b>	<b>94</b>	<b>448</b>	<b>99</b>	<b>-84</b>	<b>6 827</b>	<b>6 915</b>	<b>-1%</b>
Staff costs	-39	-38	-101	-91	-264	-306	-1 498	-1 454	-39	-21	-572	-547	-2 109	-2 022	4%
Other expenses	-22	-22	-62	-55	93	71	-1 857	-1 631	-93	-51	631	514	-1 319	-1 168	13%
Depreciations of tangible and intangible assets	-4	-3	-3	-2	-1	-1	-56	-52	0	0	-62	-51	-118	-103	15%
<b>Total operating expenses</b>	<b>-65</b>	<b>-63</b>	<b>-166</b>	<b>-149</b>	<b>-172</b>	<b>-236</b>	<b>-3 411</b>	<b>-3 138</b>	<b>-132</b>	<b>-72</b>	<b>-3</b>	<b>-83</b>	<b>-3 546</b>	<b>-3 293</b>	<b>8%</b>
Net loan losses	0	0	0	0	0	0	-712	-1 097	0	0	-1	-42	-713	-1 139	
<b>Operating profit</b>	<b>39</b>	<b>31</b>	<b>163</b>	<b>110</b>	<b>122</b>	<b>426</b>	<b>2 511</b>	<b>2 316</b>	<b>-38</b>	<b>376</b>	<b>95</b>	<b>-209</b>	<b>2 568</b>	<b>2 483</b>	<b>3%</b>
<b>Balance sheet, EURbn</b>															
Loans and receivables to the public, corporate			2	2	24	20							175,7	161,4	9%
Loans and receivables to the public, household	2	2	-	-	-	-							138,3	121,3	14%
Other assets	2	2	43	37	-	-							286,7	205,6	39%
<b>Total assets</b>	<b>4</b>	<b>3</b>	<b>45</b>	<b>39</b>	<b>24</b>	<b>20</b>							<b>600,7</b>	<b>488,3</b>	<b>23%</b>
Deposits and borrowings from the public, corporate			4	4	10	5							91,6	80,5	14%
Deposits and borrowings from the public, household	3	3	-	-	-	-							74,2	68,1	9%
Other liabilities	1	1	40	35	14	15							411,3	317,8	29%
<b>Total liabilities</b>	<b>4</b>	<b>3</b>	<b>44</b>	<b>38</b>	<b>24</b>	<b>20</b>							<b>577,1</b>	<b>466,4</b>	<b>24%</b>
<b>Total liabilities and equity</b>	<b>4</b>	<b>3</b>	<b>45</b>	<b>39</b>	<b>24</b>	<b>20</b>							<b>601</b>	<b>488</b>	<b>23%</b>
RAROCAR, %													15	19	
Cost/income ratio, %	63	69	50	58	59	36							52	48	
Number of employees (FTEs)	354	407	1 349	1 358	1 773	1 648							33 683	33 030	2%

Customer segments

# Household customer segments

	Nordic household customers									Other household customers			Nordic household customers		
	Private Banking			Gold customers			Other household customers			Nordic household customers					
	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09
Number of customer '000 (EOP)	92	91	85	2,740	2,700	2,567									
<b>Income, EURm</b>	89	119	88	485	472	438	165	159	177	739	750	703			
<b>Volumes, EURbn</b>															
Lending	6.4	6.3	5.5	116.3	112.7	100.8	9.6	9.4	10.0	132.3	128.4	116.3			
Deposit	8.3	8.3	8.2	47.9	47.0	42.6	16.4	16.8	15.7	72.6	72.1	66.5			
Assets under Management	51.5	48.1	42.8												
<b>Margins, pct p.a.</b>															
Lending	0.96%	0.99%	1.08%	1.15%	1.16%	1.20%	3.65%	3.59%	3.62%	1.35%	1.38%	1.43%			
Deposit	-0.01%	-0.05%	0.10%	-0.01%	-0.08%	0.05%	0.31%	0.22%	0.35%	0.08%	0.01%	0.14%			
	New European Markets household customers									International Private Banking				Household customers Total	
	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09				Q3 10	Q2 10	Q3 09			
Number of customer '000 (EOP)	952	925	845	12	12	12									
<b>Income, EURm</b>	50	47	38	20	24	19				808	821	760			
<b>Volumes, EURbn</b>															
Lending	6.1	5.9	5.0	1.0	1.1	1.0				139.4	135.4	122.3			
Deposit	1.6	1.6	1.6	1.7	1.7	1.8				75.9	75.4	69.9			
Assets under Management				9.3	9.2	8.3									
<b>Margins, pct p.a.</b>															
Lending	1.89%	1.84%	1.68%	0.91%	0.95%	0.87%				1.37%	1.40%	1.43%			
Deposit	0.35%	0.35%	0.51%	0.47%	0.39%	0.37%				0.10%	0.03%	0.17%			

# Corporate customer segments and Financial Institutions

	Corporate			Large			Other			Nordic		
	Merchant Banking			corporate customers			corporate customers			corporate customers		
	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09
Number of customer '000 (EOP)	9	9	6	26	26	18						
<b>Income, EURm</b>	378	372	308	282	292	256	212	212	184	872	876	748
<b>Volumes, EURbn</b>												
Lending	44.2	44.9	42.2	46.6	45.5	43.5	25.3	25.1	21.5	116.1	115.5	107.2
Deposit	21.1	20.4	18.5	16.2	15.6	15.2	20.3	19.5	19.4	57.6	55.5	53.1
<b>Margins, pct p.a.</b>												
Lending	1.54%	1.54%	1.33%	1.43%	1.42%	1.41%	1.70%	1.68%	1.74%	1.50%	1.48%	1.42%
Deposit	0.11%	0.10%	0.14%	0.20%	0.17%	0.25%	0.31%	0.22%	0.28%	0.22%	0.16%	0.23%
	New European Markets			Shipping, Oil services and International customers			Financial Institutions			Corporate and Financial Institutions Total		
	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09
Number of customer '000 (EOP)	96	94	86	2	1	1	1	1	1			
<b>Income, EURm</b>	100	82	104	114	106	89	123	104	108	1,209	1,168	1,049
<b>Volumes, EURbn</b>												
Lending	10.9	10.4	10.0	14.0	14.7	12.8	3.5	3.9	4.0	144.5	144.5	134.0
Deposit	3.2	2.9	2.8	6.3	4.8	4.8	8.9	9.3	10.2	76.0	72.5	70.9
<b>Margins, pct p.a.</b>												
Lending	2.18%	2.29%	2.49%	1.80%	1.84%	1.53%	0.77%	0.88%	0.67%	1.56%	1.56%	1.48%
Deposit	0.47%	0.51%	1.06%	0.14%	0.14%	0.15%	0.20%	0.14%	0.18%	0.22%	0.17%	0.25%

## Product areas

# Product divisions

EURm	Corporate Lending			Household Mortgage Lending			Consumer Lending		
	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09
Income	560	556	527	253	242	232	200	193	178
of which NII	523	525	489	240	231	220	189	183	168
Volumes EURbn	128,5	128,3	121,6	110,2	106,7	95,1	20,5	19,9	17,9
Margins, %	1,43	1,44	1,37	0,84	0,85	0,88	3,63	3,61	3,59

EURm	Corporate Deposits			Household Deposits			Finance Company Products		
	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09
Income	47	35	52	28	16	61	132	131	120
of which NII	42	30	49	25	12	58	110	109	102
Volumes EURbn	76,0	72,5	70,9	75,9	75,4	69,9	14,2	14,0	13,2
Margins, %	0,22	0,17	0,25	0,10	0,03	0,17	2,85	2,84	2,66

\* Historical information has been restated due to

- New product definitions and remapping of yield fees between Net Interest Income and Net commission income
- EC figures have been restated based on new EC framework

# Product divisions

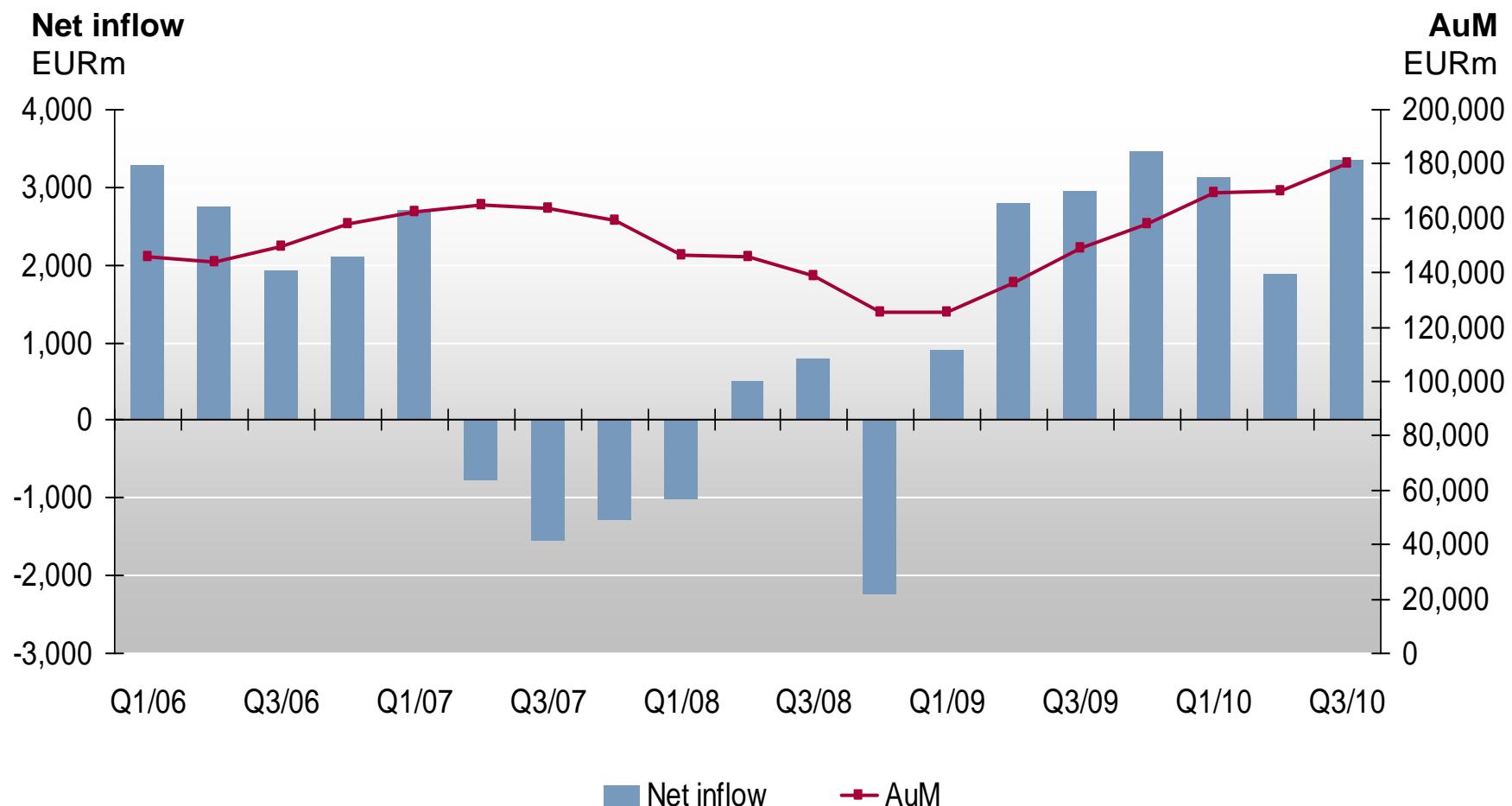
EURm	Payments			Cards			Guarantees and documentary payments		
	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09
Income	85	83	90	74	60	57	47	47	46
of which net commission income	78	77	81	60	46	43	43	42	42
Expenses									
Distribution expenses									
Product result									
Transaction volume	455 629	455 580	441 496	301 141	286 899	273 310	23 295	23 762	22 041

EURm	Capital Market Products			Asset Management			Life & Pension		
	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09	Q3 10	Q2 10	Q3 09
Income	477	483	538	162	157	129	151	136	151
of which net commission income				142	139	107	55	36	40
Expenses	-144	-141	-139	-65	-65	-57	-53	-54	-53
Distribution expenses	-6	-6	-6				-3	-4	-3
Product result	327	336	393	97	92	72	95	79	94

\* Historical information has been restated due to

- New product definitions and remapping of yield fees between Net Interest Income and Net commission income
- EC figures have been restated based on new EC framework

## Net inflow and Assets under Management



# Broad based Assets under Management

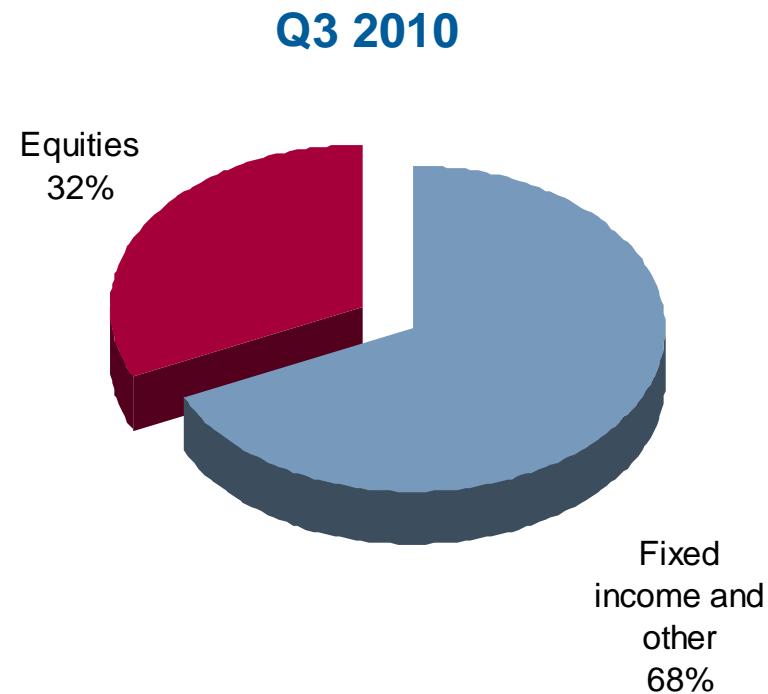
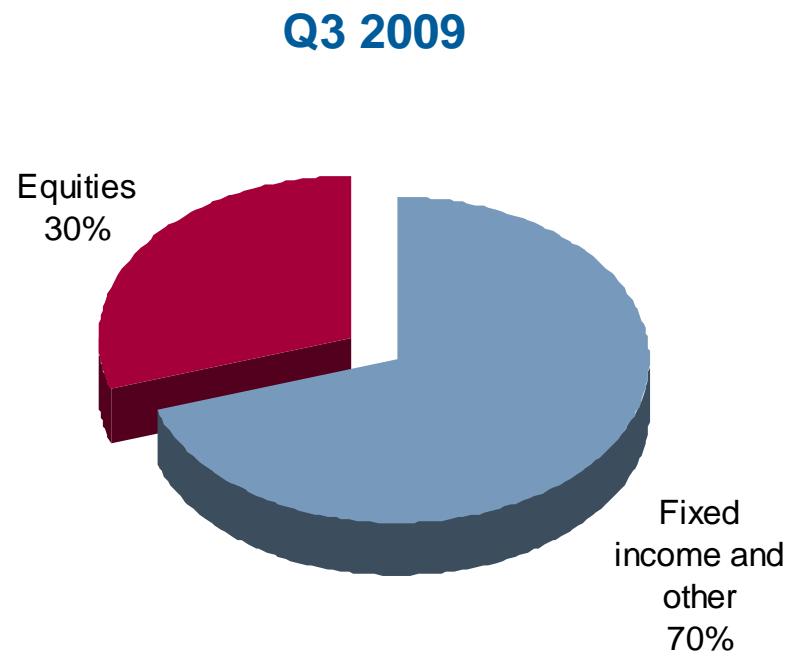
**AuM, Q3 2010**

EURbn	Retail funds* (sold through own distribution)	Fund sales through third-parties	Private Banking	Institutional customers	Life & Pensions**	Total by market
Denmark	8.4	0.1	20.5	16.5	21.3	<b>66.7</b>
Finland	3.8	-	17.8	5.0	8.8	<b>35.4</b>
Norway	1.9	-	3.4	3.8	6.8	<b>16.0</b>
Sweden	20.1	0.5	9.8	3.2	6.0	<b>39.6</b>
International	0.2	4.6	9.3	3.6	4.7	<b>22.4</b>
	34.4	5.3	60.7	32.0	47.6	<b>180.2</b>

\* All funds targeted at Nordic Retail segment.

\*\* Includes pension pools products

## Asset type mix



Note: Average AuM for Savings & Asset Management activities excl. Nordic Private Banking activities.

# Life – gross written premiums by market

EURm	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09
Denmark	316	322	287	326	268
Norway	183	166	240	194	174
Finland	224	269	255	212	180
Sweden	206	276	300	222	239
Poland	180	168	158	137	120
Other	72	115	158	131	70
Total	1.181	1.316	1.399	1.222	1.051

# Life – breaking out profit drivers

- |   |   |
|---|---|
| Fee contribution                        | <ul style="list-style-type: none"><li>Fee based on size of life provisions in “with profit” companies – DK, FI and NO</li><li>Profit-sharing from the Norwegian business (individual portfolio)</li></ul> |
| Contribution from cost result           | <ul style="list-style-type: none"><li>25% of surplus/deficit from cost result in DK, 100% from FI, SE and NO</li><li>Profit-/loss-sharing in Norway on individual portfolio</li></ul>                     |
| Contribution from risk result           | <ul style="list-style-type: none"><li>25% of surplus/deficit from risk result in DK, 100% from FI, SE and NO</li><li>Profit-/loss-sharing in Norway on individual portfolio</li></ul>                     |
| Inv. return on shareholders' equity     | <ul style="list-style-type: none"><li>Investment return from separated shareholders' equity (DK, SE and NO)</li></ul>   |
| Other profits                           | <ul style="list-style-type: none"><li>Health and accident result, LIFE III DK etc.</li></ul>  |
| Unit-linked                             | <ul style="list-style-type: none"><li>Net unit-linked result including unit-linked cost/risk result</li></ul>   |
| Retail commission and distribution cost | <ul style="list-style-type: none"><li>Commissions paid to Retail Banking less distribution cost in Nordic Banking</li></ul>   |

# Life – profit drivers

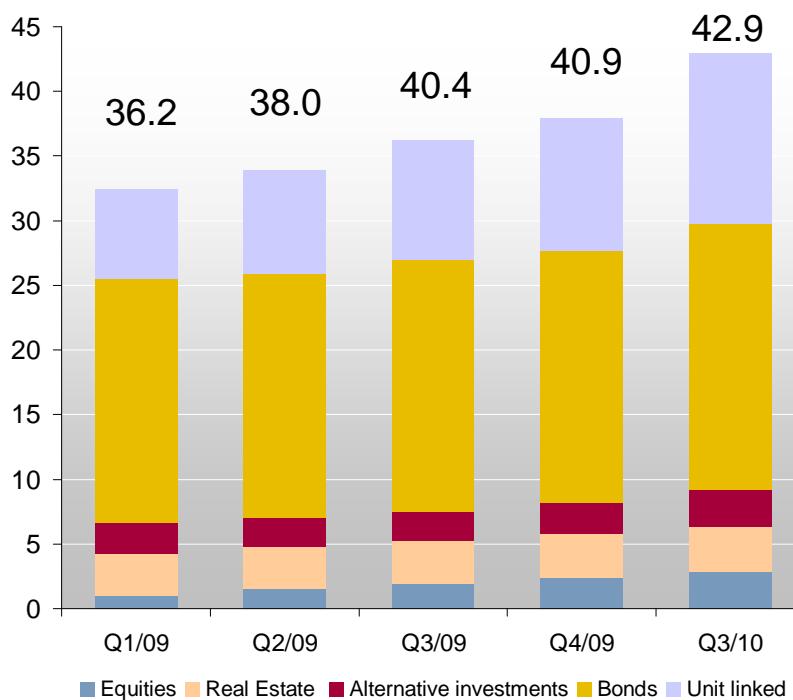
EURm	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09
<b>Traditional insurance</b>					
Fee contribution/profit sharing	52	38	49	20	55
Contribution from cost result	2	3	2	-4	3
Contribution from risk result	12	8	9	6	9
Return on Shareholders' equity/other profits	12	17	22	53	13
<b>Total Profit Traditional</b>	<b>77</b>	<b>66</b>	<b>82</b>	<b>75</b>	<b>80</b>
<b>Total Profit Unit linked</b>	<b>21</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>17</b>
Estimated distribution cost in Nordic Banks	-3	-4	-3	-4	-3
<b>Total product result</b>	<b>95</b>	<b>79</b>	<b>96</b>	<b>87</b>	<b>94</b>
<i>Of which income within Nordic Banks</i>	39	42	35	48	31
<b>Key figures</b>					
Premiums written, net of reinsurance	1.181	1.316	1.399	1.222	1.051
Here of from Traditional business	573	541	590	548	548
Here of from Unit-linked business	608	775	809	674	503

## Life - asset allocation

	Total, EURbn		Equities, %	
	Q3/10	Q2/10	Q3/10	Q2/10
Denmark	17.6	17.0	17	17
Finland	8.5	8.4	18	16
Norway	6.3	6.1	8	8
Sweden	5.7	5.2	18	17
Poland	2.8	2.4	0	0
Other	2.0	1.8	0	0
Total	42.9	40.9	15	15

# Life, investments

EURbn



- **Equities**
  - Predominantly listed equities
  - 1/3 Nordic, 2/3 international
- **Bonds**
  - 3/4 Nordic issuers
  - Primarily government and mortgage institutions

# Life - solvency situation

End of Q3/10

EURm	Required solvency	Actual solvency	Solvency buffer	Solvency in % of requirement
Denmark	635	834	199	131
Finland	203	637	434	314
Norway	204	440	236	216
Sweden	106	180	74	170
Poland	23	19	4	123

# Life – solvency sensitivity

End of Q3/10

	Denmark	Finland	Norway	Sweden	Poland
Solvency in % of requirement	131	314	216	170	123
Equities drop 12%	132	251	216	169	134
Interest rates down 50bp	128	332	216	164	121
Interest rates up 50bp	133	296	216	175	125

# Life – financial buffers

End of Q3/10

	EURm		% of total provisions	
	Q3/10	Q2/10	Q3/10	Q2/10
Denmark	669	543	4.8	3.9
Finland	544	468	14.2	12.1
Norway	157	124	3.5	2.8
Sweden	380	352	16.4	16.3
Total	1.750	1.487	7.1	6.1

# Life – buffers in different scenarios

End of Q3/10

EURm	Denmark	Finland	Norway	Sweden
Financial buffers, actual	669	544	157	380
Equities drop 12%	464	441	84	372
Interest rates down 50bp	845	447	159	355
Interest rates up 50bp	447	628	155	398

# MCEV Movement

mEUR	MCEV 2009Q4	New Business	Financial effects	Expected earnings	Other	FX Effect	MCEV 2010Q3
<b>Denmark</b>	1,253	42	(211)	23	61	(1)	1,167
<b>Finland</b>	803	57	(88)	23	(39)	0	756
<b>Norway</b>	661	12	(25)	13	70	51	784
<b>Poland</b>	212	22	(9)	7	8	10	251
<b>Sweden</b>	314	37	(68)	7	82	29	402
<b>Total</b>	<b>3,244</b>	<b>170</b>	<b>(400)</b>	<b>74</b>	<b>183</b>	<b>89</b>	<b>3,359</b>

- In the first three quarters of 2010 Life & Pensions has increased the MCEV value of 115 mEUR compared to 2009, the major effects are coming from:
  - A positive new business inflow with a value of 183 mEUR (“New Business”)
  - The long interest rates has in the first three quarters of 2010 decreased with 75-105 basis points giving a negative impact on the financial outlook for the Traditional Products (“Financial Effects”)
  - The total financial buffer level is now at 7.1%, which is an increase of 1% compared to 2009 Q4
  - A dividend of 110 mEUR has been paid out in Denmark. In Finland a loan (unrestricted capital) of 100 mEUR has been paid back to shareholders. A capital injection in Poland of the size of 15 mEUR (“Other”)
  - The very positive period earnings compared to expected earnings (“Other”)
  - There is a FX accounting effect of 89 mEUR

# MCEV New Business and Margins

(mEUR)	New Business			2009Q4	Margin 2010Q2	2010Q3
	2009Q4	2010Q2	2010Q3			
Traditional	45	25	39	22.3%	26.3%	26.1%
Market Return	159	81	128	44.7%	36.4%	38.4%
Risk	6	2	3	20.8%	18.9%	21.2%

- The margin for Traditional and Market Return products is calculated on the basis of APE standard (10 years)
- The new business and the margin for Risk products are calculated on a one year horizon (annual margin) given the duration of the products. The fluctuation of the margin for risk products is due to seasonal deviations in claims

# MCEV Sensitivities

Assumption change	Scenario	Denmark	Finland	Norway	Poland	Sweden
Yield curve Change	IntRates -100bp	-26.3%	-0.4%	-9.6%	-4.5%	12.1%
	IntRates -50bp	-9.4%	-0.4%	-3.4%	-0.9%	5.5%
	IntRates +50bp	4.7%	0.7%	1.6%	0.5%	-5.0%
	IntRates +100bp	7.1%	1.6%	2.3%	0.6%	-10.0%
Equity return 1st year	EquityReturn +10pct	3.2%	12.4%	1.1%	2.5%	7.1%
	EquityReturn -10pct	-4.1%	-12.4%	-1.3%	-2.6%	-7.2%
Admin costs (relative change)	AdminCost +10pct	-0.4%	-1.3%	-3.7%	-1.9%	-4.0%
	AdminCost -10pct	0.2%	1.2%	3.6%	1.9%	4.0%
Surrender rates (relative change)	Surrender +10pct	-0.2%	-1.1%	-1.0%	-4.3%	-1.8%
	Surrender -10pct	0.1%	1.1%	1.1%	4.6%	1.9%
Pay-up rates (relative change)	Lapse +10pct	-0.8%	-0.3%	-0.6%	-2.1%	-1.3%
	Lapse -10pct	0.7%	0.4%	0.6%	2.3%	1.4%

- The relative low impact of yield curve change in Finland is due to a small part of the traditional portfolio being highly yield sensitive is offset by a larger Market Return portfolio having the opposite effect

Volumes and margins

# Nordea Group

Total lending, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	169.2	166.1	160.8	153.5	157.0	159.2	158.4	151.7	155.5
Housing loans	107.1	104.1	100.6	96.6	93.5	88.8	86.8	84.0	86.8
Consumer loans	28.8	28.0	26.9	26.5	26.6	25.6	24.4	24.6	25.7
Public	8.8	4.4	4.2	5.8	5.5	4.7	4.4	4.8	4.1
<b>Total</b>	<b>314.0</b>	<b>302.6</b>	<b>292.5</b>	<b>282.4</b>	<b>282.7</b>	<b>278.3</b>	<b>274.0</b>	<b>265.1</b>	<b>272.1</b>
Total deposits, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Household	74	76	73	73	71	70	68	67	69
Corporate	92	85	87	81	78	80	82	82	86
<b>Total</b>	<b>166</b>	<b>161</b>	<b>160</b>	<b>154</b>	<b>149</b>	<b>150</b>	<b>150</b>	<b>149</b>	<b>155</b>

# Nordic Banking lending and deposits volumes

Lending, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Denmark	73.6	72.9	70.8	70.8	68.8	68.9	67.5	68.0	66.0
Finland	52.7	52.8	51.0	50.0	50.1	50.2	50.8	51.0	51.9
Norway	47.2	46.8	44.4	42.5	41.7	39.7	39.2	35.0	39.7
Sweden	74.9	71.4	68.6	63.3	62.9	59.7	59.8	59.0	64.1

Deposits, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Denmark	36.8	36.7	35.5	36.3	33.8	34.3	35.4	33.6	35.1
Finland	36.7	37.3	36.4	35.7	34.2	34.9	35.5	36.1	34.0
Norway	23.0	22.2	21.5	21.6	21.0	20.0	19.5	17.2	19.3
Sweden	33.7	31.4	31.9	32.1	30.6	29.8	29.4	30.7	31.4

# Nordic Banking breakdown of lending

Denmark, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	30.9	31.2	30.10	30.5	29.6	30.5	29.5	30.1	28.8
Household mortgages	28.5	28.1	27.8	27.2	27.0	26.7	26.5	26.3	26.1
Consumer lending	9.7	9.4	9.4	8.9	8.4	8.2	8.1	8.2	7.8
Finland, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	23.8	23.9	23.3	22.6	23.1	23.8	25.0	25.4	26.2
Household mortgages	23.4	22.9	22.3	22.0	21.5	21.1	20.7	20.6	20.4
Consumer lending	5.8	5.8	5.7	5.7	5.7	5.5	5.4	5.4	5.3

# Nordic Banking breakdown of lending

Norway, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	24.0	24.2	22.5	21.7	21.8	21.4	21.3	19.4	21.5
Household mortgages	22.1	21.5	20.8	19.8	18.8	17.2	16.8	14.9	17.3
Consumer lending	1.1	1.0	1.0	1.0	1.0	1.0	1.0	0.9	1.0
Sweden, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	37.4	36.2	35.2	32.4	32.7	32.0	33.1	32.7	35.1
Household mortgages	29.9	27.8	26.4	24.3	23.6	21.5	20.6	20.2	22.1
Consumer lending	5.1	4.9	4.7	4.5	4.5	4.3	4.3	4.4	4.9

# Nordic Banking breakdown of deposits

Denmark, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	13.6	13.2	13.4	13.9	13.2	13.6	15.4	14.1	15.5
Households, current accounts	4.4	4.5	4.2	3.7	3.7	3.7	3.4	3.4	3.3
Households, savings accounts	18.9	19.0	17.9	18.7	16.9	17.0	16.7	16.1	16.3
Finland, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	13.5	14.1	14.1	13.6	12.4	12.6	13.2	13.6	11.9
Households, current accounts	9.8	9.8	9.4	9.6	9.3	9.2	8.6	8.5	8.5
Households, savings accounts	13.4	13.3	12.9	12.5	12.5	13.1	13.7	14.0	13.5

# Nordic Banking breakdown of deposits

Norway, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	14.7	13.7	13.6	14.0	13.6	12.8	12.5	11.1	12.2
Households, current accounts	2.4	2.4	2.2	2.2	2.1	2.0	1.8	1.7	2.0
Households, savings accounts	5.9	6.1	5.7	5.4	5.3	5.3	5.1	4.4	5.0
Sweden, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate	15.8	14.4	15.3	16.0	13.9	14.1	14.3	15.5	14.9
Households, current accounts	5.8	5.5	5.3	5.2	5.1	4.2	4.1	4.3	4.7
Households, savings accounts	12.1	11.4	11.3	10.9	11.7	11.3	11.0	10.9	11.8

# Nordic Banking margins

%	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Lending to Corporate	1.50	1.48	1.48	1.43	1.42	1.34	1.27	1.08	0.92
Mortgages, households	0.78	0.81	0.84	0.82	0.87	0.90	1.00	0.76	0.59
Consumer loans, households	4.08	4.07	4.03	4.06	4.04	3.87	3.78	3.35	3.07
Deposits, SME's	0.22	0.16	0.19	0.21	0.23	0.34	0.47	0.76	0.90
Deposits, households	0.08	0.01	0.04	0.08	0.14	0.37	0.60	1.47	1.78

# FID, SOSI & NEM lending and deposit volumes

Lending, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Financial Institutions Division	3.5	3.9	4.4	4.0	4.0	4.0	3.7	3.6	4.0
SOSI	14.0	14.7	13.5	12.9	12.8	13.5	14.4	13.8	13.6
New European Markets	17.0	16.3	15.8	15.7	15.4	15.4	15.3	15.8	15.3
Deposits, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Financial Institutions Division	8.9	9.3	8.9	9.0	10.2	12.2	13.2	12.5	13.7
SOSI	6.3	4.8	4.6	4.4	4.8	5.3	6.0	6.4	5.7
New European Markets	4.8	4.5	4.7	5.1	4.4	4.5	4.1	4.7	4.5

# New European Markets breakdown of lending and deposits

	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Estonia, EURbn									
Corporate lending	1.9	1.8	1.8	1.8	1.8	1.8	1.8	1.7	1.6
Household lending	0.9	0.9	0.9	0.8	0.8	0.8	0.8	0.8	0.8
Deposits	0.8	0.8	0.8	0.8	0.6	0.7	0.8	0.7	0.6
Latvia, EURbn									
Corporate lending	1.7	1.7	1.8	1.8	1.9	2.0	2.0	2.0	1.9
Household lending	1.1	1.1	1.1	1.2	1.2	1.2	1.2	1.2	1.1
Deposits	0.6	0.6	0.6	0.7	0.7	0.9	0.7	0.7	0.6
Lithuania, EURbn									
Corporate lending	1.3	1.3	1.4	1.4	1.5	1.5	1.6	1.8	1.7
Household lending	0.8	0.8	0.8	0.8	0.7	0.7	0.7	0.7	0.7
Deposits	0.4	0.4	0.4	0.5	0.4	0.5	0.4	0.4	0.5

# New European Markets breakdown of lending and deposits

Poland, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate lending	1.9	1.8	2.0	2.3	2.0	2.0	2.0	2.2	2.5
Household lending	3.0	2.8	2.5	2.3	2.1	1.8	1.7	1.6	1.5
Deposits	2.2	2.0	2.1	2.1	1.9	1.9	1.7	2.0	2.3
Russia, EURbn	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate lending	4.1	3.8	3.3	3.2	3.3	3.3	3.4	3.5	3.3
Household lending	0.3	0.3	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Deposits	0.9	0.8	0.8	1.0	0.7	0.6	0.5	0.9	0.6

# New European Markets margins

Margins, %	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08	Q3/08
Corporate lending	2.18	2.29	2.37	2.38	2.34	2.03	2.23	1.94	1.59
Household lending	1.89	1.84	1.83	1.79	1.68	1.58	1.62	1.61	1.47
Corporate deposits	0.47	0.51	0.58	0.74	1.06	1.13	1.44	1.78	1.27
Household deposits	0.35	0.35	0.27	0.43	0.51	0.44	0.24	0.91	1.17

New European Markets

# New European Markets

EURm	Poland		Latvia		Estonia		Lithuania		Russia	
	Q3 10	Chg %	Q3 10	Chg %	Q3 10	Chg %	Q3 10	Chg %	Q3 10	Chg %
Total income	55	4%	18	6%	19	12%	21	84%	64	2% <sup>1</sup>
Total expenses	-26	4%	-8	14%	-6	-14%	-5	0%	-24	-4%
Profit before loan losses	29	4%	10	0%	13	30%	16	129%	40	5%
Loan Losses	-1	-50%	-9	-36%	-2	0%	-6	0%	3	n/a
Operating profit	28	8%	1	n/a	11	38%	10	900%	43	34%

	Q3 10	Q2 10								
Lending, bn	4.9	4.6	2.8	2.8	2.8	2.7	2.1	2.1	4.4	4.1
Deposits, bn	2.2	2.0	0.6	0.6	0.8	0.8	0.4	0.4	0.9	0.8
Number of employees (FTEs)	1 781	1 656	440	444	386	373	325	327	1 679	1 648

# Nordea operations in New European Markets

End of Q3/10	Estonia	Latvia	Lithuania	Poland	Russia	Total
Customers <sup>1</sup>	118 950	99 450	132 850	640 400	56 100	1 847 750
Branches/salespoints	21	22	21	162	46	272
Number of FTEs <sup>2</sup>	386	440	325	1 781	1 679	4 644
Total assets, EURm	3 116	3 075	2 497	6 331	5 249	20 268
Commitments <sup>3</sup> , EURm	2 855	2 940	2 230	5 690	4 568	18 283
Deposits & Funds, EURm	788	618	396	2 366	888	5 056
Market share, lending, %	15,9%	13,1%	10,7%	2,7%	0,9%	
Market share, housing loans %	13,6%	16,8%	10,8%	4,7%	0,6%	
Market share, deposits, %	7,1%	4,1%	3,1%	1,4%	0,2%	
Country position, overall	3	3	4	14	22	

<sup>1</sup> Includes Polish Life customers (800,000 as of Q1 2010)

<sup>2</sup> Total includes Management Team

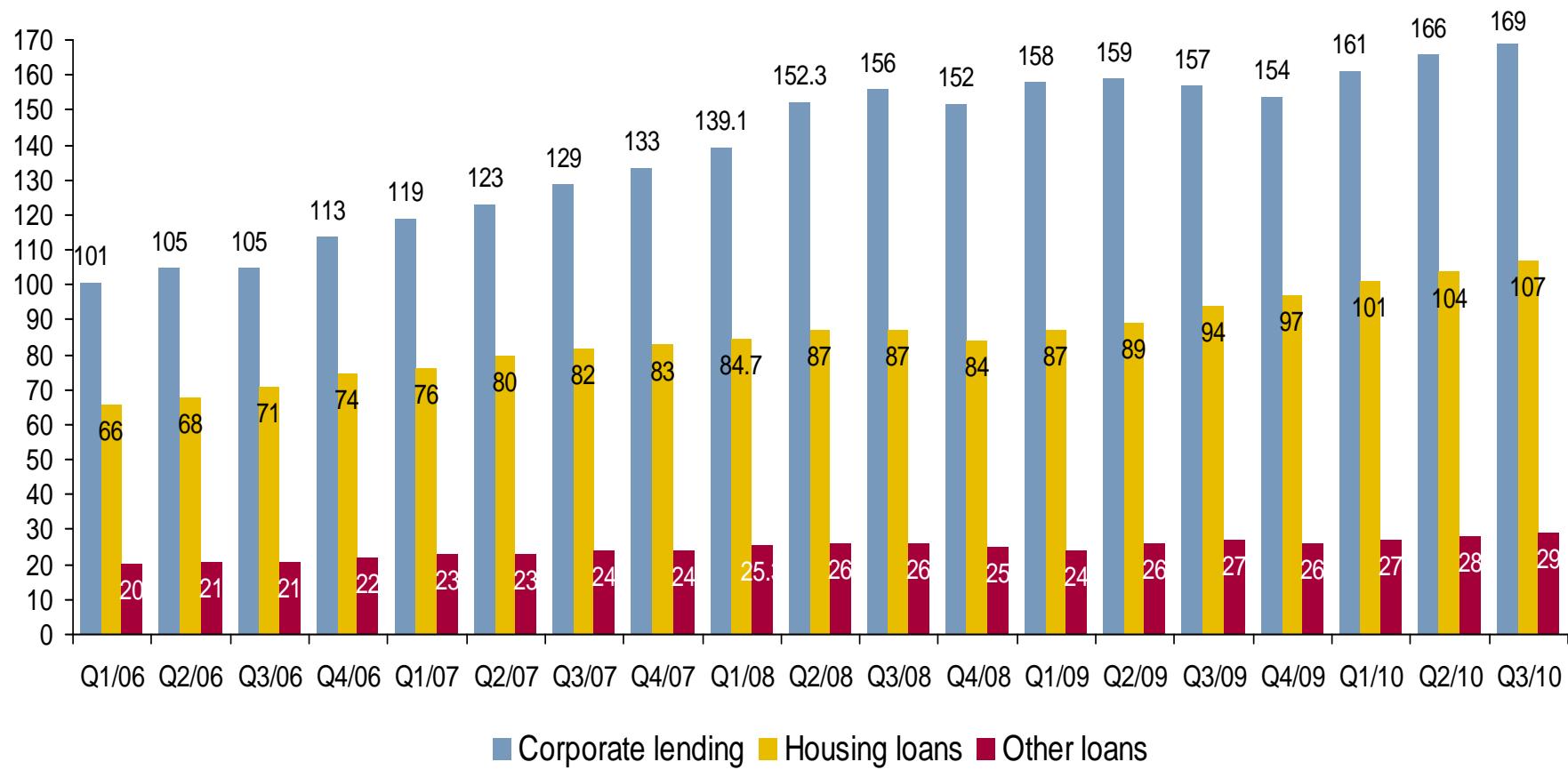
<sup>3</sup> Includes guarantees

# Total lending New European Markets

Total lending, EUR '000	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09
Estonia	2 786 405	2 709 919	2 670 424	2 638 291	2 605 478	2 642 070	2 593 636
Market share	16%	15%	14%	14%	14%	14%	13%
Latvia	2 764 770	2 769 174	2 932 351	2 959 991	3 061 705	3 186 717	3 138 157
Market share	13%	13%	13%	13%	13%	13%	13%
Lithuania	2 179 632	2 119 705	2 154 579	2 179 763	2 180 326	2 253 471	2 273 818
Market share	11%	11%	10%	10%	10%	10%	10%
Poland	4 878 065	4 623 583	4 481 288	4 554 196	4 066 211	3 856 451	3 653 323
Market share	3%	3%	3%	3%	3%	3%	3%
Russia	4 377 018	4 051 550	3 527 181	3 380 270	3 535 844	3 507 562	3 720 934
Market share	1%	1%	1%	1%	1%	1%	1%
<b>Total</b>	<b>16 985 890</b>	<b>16 273 931</b>	<b>15 765 823</b>	<b>15 712 511</b>	<b>15 449 564</b>	<b>15 446 271</b>	<b>15 379 868</b>
<b>Market share</b>	<b>2%</b>						

Credit quality

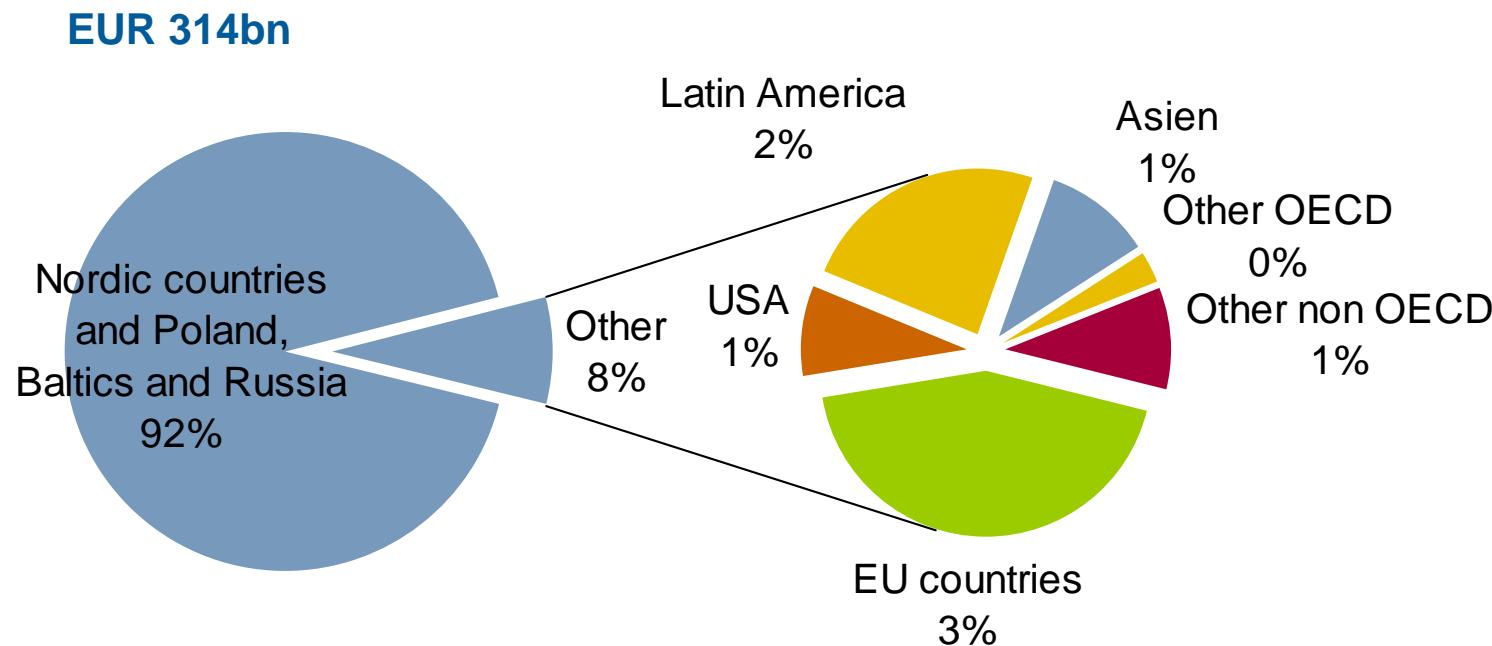
# Loan portfolio by customer category\*



\* Excluding public sector

# Lending by geographical area

End of Q3/10



## Nordic countries and Poland, Baltics and Russia, EUR 290bn

Denmark	88.0	Sweden	83.3
Finland	51.7	Norway	50.3
Poland	5.1	Baltics	7.3
Russia	3.9		

# Distribution real estate portfolio

Lending to real estate management per country				Q2 2010	End 2009
EURbn	Commercial	Residential	Q3 2010		
Sweden	43%	57%	16.6	16.0	14.2
Norway	75%	25%	9.6	9.3	8.7
Finland	54%	46%	7.2	6.8	6.6
Denmark	51%	49%	6.1	6.0	5.6
Baltic countries	91%	9%	1.2	1.2	1.3
Russia	100%	0%	0.4	0.4	0.4
Poland	70%	30%	0.2	0.2	0.2
Other	100%	0%	0.2	0.3	0.2
<b>Nordea</b>	<b>23.1</b>	<b>18.4</b>	<b>41.5</b>	<b>40.1</b>	<b>37.2</b>
	<b>56%</b>	<b>44%</b>			

# Loan losses

EURm	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08
Gross	371	373	358	481	440	516	407	476
Reversals	-164	-128	-97	-135	-82	-91	-51	-157
Net	207	245	261	346	358	425	356	320

EURm	Q3/08	Q2/08	Q1/08	Q4/07	Q3/07	Q2/07	Q1/07	Q4/06
Gross	152	121	140	151	98	101	126	299
Reversals	-63	-85	-120	-157	-111	-129	-140	-381
Net	89	36	21	-6	-13	-28	-13	-82

EURm	Q3/06	Q2/06	Q1/06	Q4/05	Q3/05	Q2/05	Q1/05	Q4/04
Gross	86	58	92	155	192	157	91	131
Reversals	-140	-147	-123	-163	-215	-258	-97	-141
Net	-54	-89	-31	-7	-23	-101	-6	-10

# Impaired loans and total allowances

EURm	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09
Impaired loans, gross, individually assessed	4,651	4,407	4,453	4,102	3,851	3,534	2,964
Allowances for individually assessed loans	1,637	1,545	1,502	1,331	1,228	1,098	946
Impaired loans, net, individually assessed	3,014	2,862	2,951	2,771	2,623	2,436	2,018
Impaired loans, net / lending to public (%)	0.96	0.95	1.01	0.98	0.93	0.88	0.74
Allowances, individually assessed / Impaired loans, gross, (%)	35	35	34	32	32	31	32
Allowances for collectively assessed loans	887	923	921	825	742	617	486
Total allowances / Impaired loans, gross individually assessed (%)	54	56	54	53	51	49	48
Total allowances	2,524	2,468	2,423	2,156	1,970	1,715	1,432
Provisions for off balance sheet items	321	334	238	236	204	135	114
<b>Total allowances and provisions</b>	<b>2,845</b>	<b>2,802</b>	<b>2,661</b>	<b>2,392</b>	<b>2,174</b>	<b>1,850</b>	<b>1,546</b>

Credit portfolio by industry 2010-09-30 meur meur	Loans and receivables to the public	ch. Q3	Impaired loans gross	ch. Q3	Allowances Individually & collectively	ch. Q3	Loan loss net Q3
Real estate management and investment	41 505	3%	537	-3%	276	-8%	-13
Other financial institutions	20 213	7%	98	10%	79	11%	14
Industrial commercial services etc	17 539	2%	261	39%	162	18%	31
Consumer staples (food, agriculture etc)	12 587	-1%	388	25%	181	4%	12
Retail trade	11 622	2%	432	10%	282	4%	24
Other, public and organisations	11 522	6%	145	1%	417	-2%	71
Shipping and offshore	11 262	-4%	257	-7%	106	-8%	9
Other materials (chemical, building material)	6 058	5%	285	4%	185	11%	17
Construction and engineering	4 628	-1%	205	-2%	128	-2%	-1
Transportation	4 581	3%	72	-8%	36	-2%	1
Utilities (distribution and production)	4 488	-6%	1	-6%	8	8%	1
Consumer durables (cars, appliances etc)	4 105	-5%	163	2%	74	-1%	0
Energy (oil, gas etc)	4 038	3%	1	404%	17	3%	0
Media and leisure	3 016	-2%	95	20%	45	5%	4
Paper and forest materials	2 432	5%	71	6%	53	21%	9
Industrial capital goods	2 144	-2%	138	6%	82	4%	4
Health care and pharmaceuticals	1 985	-3%	16	14%	8	1%	0
IT software, hardware and services	1 812	7%	50	9%	28	17%	5
Telecommunication operators	1 704	-2%	130	5%	29	-3%	-1
Metals and mining materials	1 679	-3%	8	28%	14	-1%	1
Telecommunication equipment	318	-23%	9	-5%	6	0%	0
Banks	0		36	0%	57	-8%	-5
<b>Corporate</b>	<b>169 237</b>	<b>2%</b>	<b>3 399</b>	<b>7%</b>	<b>2 275</b>	<b>2%</b>	<b>181</b>
<b>Household</b>	<b>135 909</b>	<b>3%</b>	<b>1 287</b>	<b>2%</b>	<b>570</b>	<b>1%</b>	<b>26</b>
<b>Public sector</b>	<b>8 834</b>	<b>102%</b>	<b>0</b>	<b>3%</b>	<b>0</b>	<b>3%</b>	<b>0</b>
<b>Nordea</b>	<b>313 980</b>	<b>4%</b>	<b>4 686</b>	<b>5%</b>	<b>2 845</b>	<b>2%</b>	<b>207</b>

# Impaired loans gross by country and industry\*

Q3 2010

30/09/2010

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	Nordea	Denmark	Finland	Norway	Sweden	Baltic countries	Poland	Russia
Real estate management and investment	537	157	48	107	44	181	0	0
Retail trade	432	184	108	51	53	28	3	10
Consumer staples (food, agriculture etc)	388	301	53	7	4	12	1	10
Other materials (chemical, building materials etc)	285	28	118	30	55	34	5	14
Industrial commercial services etc	261	79	101	35	14	26	5	0
Shipping and offshore	257	12	3	225	17	0	0	0
Construction and engineering	205	90	18	36	8	48	5	4
Consumer durables (cars, appliances etc)	163	80	47	4	24	5	0	0
Other, public and organisations	145	120	-2	0	0	25	2	0
Industrial capital goods	138	55	67	0	14	0	0	2
Telecommunication operators	130	1	0	129	0	0	0	0
Other financial institutions	98	86	5	5	1	1	0	0
Media and leisure	95	38	24	6	20	7	0	0
Transportation	72	21	28	9	12	1	1	0
Paper and forest materials	71	8	61	1	0	1	0	0
IT software, hardware and services	50	33	11	1	4	0	0	0
Banks	36	0	25	3	8	0	0	0
Health care and pharmaceuticals	16	6	6	1	3	0	0	0
Telecommunication equipment	9	0	9	0	0	0	0	0
Metals and mining materials	8	0	3	1	0	0	0	4
Utilities (distribution and production)	1	1	0	0	0	0	0	0
Energy (oil, gas etc)	1	0	1	0	0	0	0	0
<b>Corporate</b>	<b>3,399</b>	<b>1,301</b>	<b>735</b>	<b>651</b>	<b>279</b>	<b>371</b>	<b>24</b>	<b>44</b>
<b>Household</b>	<b>1,287</b>	<b>293</b>	<b>575</b>	<b>105</b>	<b>19</b>	<b>252</b>	<b>18</b>	<b>20</b>
<b>Public sector</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Nordea</b>	<b>4,686</b>	<b>1,595</b>	<b>1,310</b>	<b>756</b>	<b>298</b>	<b>622</b>	<b>42</b>	<b>64</b>

\* Impaired includes both on and off balance

# Impaired loans gross by country and industry\*

Q2 2010

30/06/2010

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	Nordea	Denmark	Finland	Norway	Sweden	Baltic countries	Poland	Russia
Real estate management and investment	555	168	53	123	46	165	0	0
Retail trade	391	183	105	15	48	28	3	10
Consumer staples (food, agriculture etc)	311	221	55	7	4	13	1	10
Shipping and offshore	276	13	14	249	0	0	0	0
Other materials (chemical, building materials etc)	273	27	77	30	84	37	5	14
Construction and engineering	209	90	22	30	8	49	5	4
Industrial commercial services etc	187	73	48	28	8	25	5	0
Consumer durables (cars, appliances etc)	160	80	45	4	25	5	0	0
Other, public and organisations	144	119	-2	0	0	25	2	0
Industrial capital goods	130	44	68	0	16	0	0	2
Telecommunication operators	123	1	0	122	0	0	0	0
Other financial institutions	89	73	5	6	3	3	0	0
Media and leisure	79	23	24	6	20	6	0	0
Transportation	78	24	33	6	12	2	1	0
Paper and forest materials	68	7	57	1	1	0	0	0
IT software, hardware and services	46	25	15	0	5	0	0	0
Banks	36	0	25	3	8	0	0	0
Health care and pharmaceuticals	14	5	6	0	3	0	0	0
Telecommunication equipment	10	0	9	0	0	0	0	0
Metals and mining materials	6	0	2	1	0	0	0	4
Utilities (distribution and production)	1	1	0	0	0	0	0	0
Energy (oil, gas etc)	0	0	0	0	0	0	0	0
<b>Corporate</b>	<b>3,186</b>	<b>1,177</b>	<b>662</b>	<b>631</b>	<b>291</b>	<b>359</b>	<b>24</b>	<b>44</b>
<b>Household</b>	<b>1,261</b>	<b>291</b>	<b>549</b>	<b>107</b>	<b>18</b>	<b>256</b>	<b>18</b>	<b>20</b>
<b>Public sector</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Nordea</b>	<b>4,447</b>	<b>1,468</b>	<b>1,211</b>	<b>738</b>	<b>309</b>	<b>614</b>	<b>42</b>	<b>64</b>

\* Impaired includes both on and off balance

# Total market risk (VaR)

EURm	30 Sep 2010	30 June 2010	31 Mar 2010	31 Dec 2009	30 Sep 2009	30 June 2009	31 Mar 2009
Total risk, VaR	79	72	138	114	79	98	92
Interest rate risk, VaR	104	56	66	111	85	98	83
Equity risk, VaR	25	21	63	38	29	18	42
Foreign exchange risk, VaR	21	24	32	19	12	16	27
Credit spread risk, VaR*	40	31	41	24	36	34	44
Diversification effect	59%	45%	32%	41%	51%	41%	53%

From 1 January 2008 the credit spread risk figures covers the whole Nordea Group

Capital position

# Capital base

EURm	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09
Share holder equity	5,108	5,108	5,102	5,102	5,102	5,102
Retained earnings	15,919	15,933	15,888	14,389	14,502	14,365
Profit after/before dividend	1,888	1,179	642	2,313	1,861	1,242
Goodwill	-2,067	-2,080	-2,186	-2,118	-1,943	-1,872
Other deductions	-1,908	-1,576	-1,264	-1,920	-1,503	-1,252
<b>Core equity</b>	<b>18,940</b>	<b>18,564</b>	<b>18,182</b>	<b>17,766</b>	<b>18,019</b>	<b>17,585</b>
Hybrid capital loans	1,921	1,927	1,888	1,811	2,142	1,449
<b>Tier 1 capital</b>	<b>20,861</b>	<b>20,491</b>	<b>20,070</b>	<b>19,577</b>	<b>20,161</b>	<b>19,034</b>
Tier 1 capital ratio*	10.1%	10.0%	10.1%	10.2%	10.5%	9.9%
<b>Tier 2 capital</b>	<b>5,385</b>	<b>5,457</b>	<b>6,024</b>	<b>4,933</b>	<b>5,148</b>	<b>5,067</b>
<i>-of which perpetual subordinated loans</i>	703	723	696	682	681	683
Deductions for investments in ins. Companies	-1,184	-1,183	-1,182	-1,177	-1,174	-1,167
Other deductions	-470	-429	-477	-407	-427	-437
<b>Total capital base</b>	<b>24,592</b>	<b>24,336</b>	<b>24,435</b>	<b>22,926</b>	<b>23,708</b>	<b>22,497</b>
Total capital ratio*	11.9%	11.8%	12.3%	11.9%	12.4%	11.7%
 Total RWA (EURbn)*	 207	 206	 198	 192	 192	 192

## Risk weighted assets

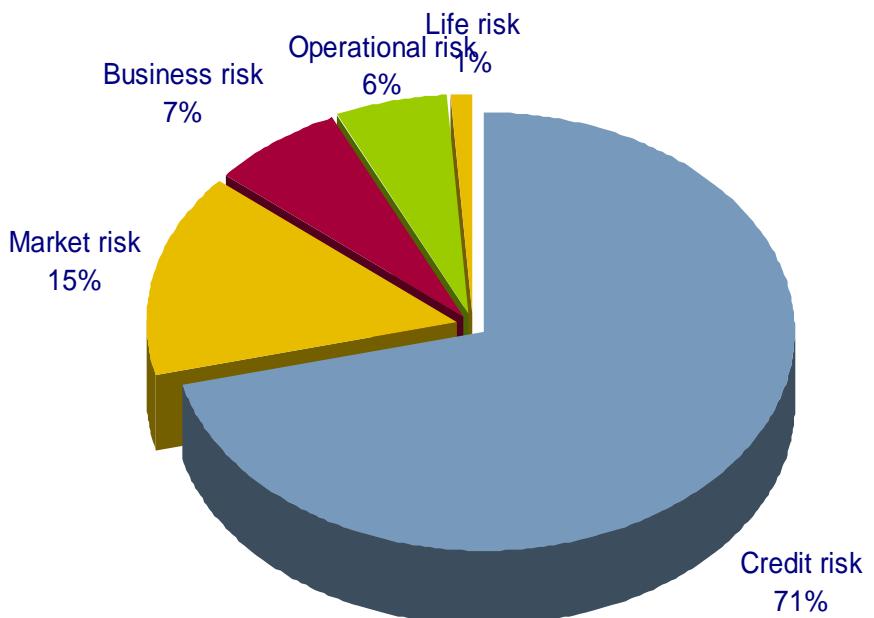
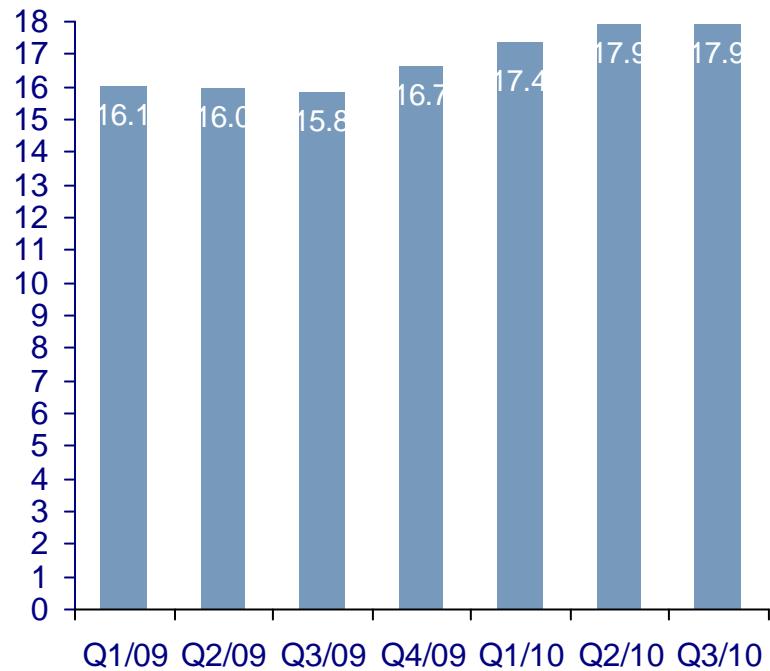
EURm	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08
Basel II, excl. transition rules	182	185	179	172	169	170	171	169
Basel II, incl transition rules	207	206	198	192	192	192	188	213

## Tier 1 capital ratios

%	Q3/10	Q2/10	Q1/10	Q4/09	Q3/09	Q2/09	Q1/09	Q4/08
Basel II, excl. transition rules	11.5	11.1	11.2	11.4	12.0	11.2	9.4	9.3
Basel II, incl transition rules	10.1	10.0	10.1	10.2	10.5	9.9	8.5	7.4

# Economic capital

Economic capital, EURbn



# Economic capital

EC per business area (EURbn)	End Q3 2010	EC per product area (EURbn)	End Q3 2010
Nordic Banking	11,8	Capital Markets Products	2,6
CMB & Capital Markets	1,1	Asset Management (incl. IPB&F)	0,3
Shipping, private banking & savings products	2,5	Life & Pensions	1,2
New European Markets	1,2		
Group Corporate Centre	0,7		
Other	0,6		
<b>Total</b>	<b>17,9</b>		

Payment and transactions

# Electronic banking

Netbank customers	End Q3 2010	End Q2 2010	End Q1 2010	Dec 2009	Dec 2008	Dec 2007
Denmark	1 370 400	1 358 850	1 298 839	1 291 346	864 476	827 388
Finland	1 571 525	1 557 082	1 543 797	1 530 287	1 475 648	1 420 054
Norway	465 868	455 688	449 389	441 103	415 357	404 502
Sweden	2 213 725	2 216 385	2 196 630	2 178 881	2 084 643	1 990 534
Baltic and Poland	568 081	546 371	526 596	501 139	391 700	243 635
<b>Nordea</b>	<b>6 189 599</b>	<b>6 134 376</b>	<b>6 015 251</b>	<b>5 942 756</b>	<b>5 231 824</b>	<b>4 886 113</b>
Monthly Netbank Log-on	Sep 2010	June 2010	Mar 2010	Dec 2009	Dec 2008	Dec 2007
Denmark	6 463 560	6 518 437	6 949 607	5 940 522	4 900 172	4 220 181
Finland	10 110 181	9 765 984	10 218 112	9 745 386	8 913 678	7 908 646
Norway	1 989 875	2 383 803	2 233 520	2 037 450	1 883 208	1 523 855
Sweden	12 546 493	11 605 773*	11 740 437*	11 346 170*	10 651 916	9 521 854
<b>Nordea</b>	<b>31 110 109</b>	<b>30 273 997</b>	<b>31 141 676</b>	<b>29 069 528</b>	<b>26 348 974</b>	<b>23 174 536</b>
Monthly Netbank payments	Sep 2010	June 2010	Mar 2010	Dec 2009	Dec 2008	Dec 2007
Denmark	2 789 369	2 873 300	2 774 029	2 639 954	2 308 116	2 158 193
Finland	10 446 000	9 946 000	10 859 000	10 500 000	10 486 000	9 160 000
Norway	2 080 018	2 452 554	2 587 937	3 657 967	1 434 068	1 678 027
Sweden	7 235 893	6 971 565	8 366 770	7 945 894	8 886 806	7 176 194
<b>Nordea</b>	<b>22 551 280</b>	<b>22 243 419</b>	<b>24 587 736</b>	<b>24 743 815</b>	<b>23 114 990</b>	<b>20 172 414</b>

# Cards

Credit cards	End Q3 2010	End Q2 2010	End Q1 2010	Dec 2009	Dec 2008	Dec 2007
Denmark	415 292	406 203	396 947	392 832	366 956	268 046
Finland	1 486 989	1 454 657	1 411 799	1 370 229	1 295 342*	830 316
Norway	391 418	387 916	382 095	377 945	368 847	346 383
Sweden	736 955	729 421	695 058	682 448	632 460	495 516
<b>Nordea</b>	<b>3 030 654</b>	<b>2 978 197</b>	<b>2 885 899</b>	<b>2 823 454</b>	<b>2 663 605</b>	<b>1 940 261</b>
Debit cards	End Q3 2010	End Q2 2010	End Q1 2010	Dec 2009	Dec 2008	Dec 2007
Denmark	1 163 306	1 172 683	1 082 322	1 060 829	965 861	907 841
Finland	1 296 036	1 295 235	1 301 339	1 303 329	1 268 892	1 193 667
Norway	564 331	564 517	541 935	537 783	592 435	539 837
Sweden	1 772 251	1 753 770	1 739 125	1 723 592	1 650 265	1 543 551
<b>Nordea</b>	<b>4 795 924</b>	<b>4 786 205</b>	<b>4 664 721</b>	<b>4 625 533</b>	<b>4 477 453</b>	<b>4 184 896</b>
Card payments 000'	Q3 2010 Annualised		2009	2008	2007	2006
<b>Nordea</b>	<b>1 204 564</b>		<b>1 027 123</b>	<b>935 932</b>	<b>832 125</b>	<b>735 129</b>

# Payment transactions, households

Mill.	Jan-Sep 10	2009	2008	2007	2006	2005
Manual transactions	51.4	87.3	100.2	100.3	108.7	124.6
Payterminals	5.0	9.2	11.8	13.9	16.3	19.7
Card payments	844.8	1027.1	935.9	832.1	735.1	621.0
Cash withdrawal ATM	106.7	149.0	156.3	161.6	164.8	181.7
Direct debit	97.1	123.0	118.4	119.2	106.3	101.2
E-banking payments	162.2	214.2	204.8	192.0	168.3	155.7
<b>Total</b>	<b>1,267</b>	<b>1,610</b>	<b>1,527</b>	<b>1,419</b>	<b>1,300</b>	<b>1,204</b>

General information

# Rating

	Moody's		S&P		Fitch		DBRS	
	Short	Long	Short	Long	Short	Long	Short	Long
Nordea Bank AB (publ)	P-1	Aa2	A-1+	AA-	F1+	AA-	R-1 (high)	AA
Nordea Bank Danmark A/S	P-1	Aa2	A-1+	AA-	F1+	AA-	R-1 (high)	AA
Nordea Bank Finland Plc	P-1	Aa2	A-1+	AA-	F1+	AA-	R-1 (high)	AA
Nordea Bank Norge ASA	P-1	Aa2	A-1+	AA-	F1+	AA-	R-1 (high)	AA
Nordea Hypotek AB (publ)*		Aaa*			AAA*, **			
Nordea Kredit Realkreditaktieselskab*		Aaa*			AAA*, **			
Nordea Eiendomskredit		Aaa*						

\* Covered bond rating  
 \*\* Credit watch negative

# Largest registered shareholders, September 30 2010

Shareholder	Number of shares, mill	Percent of Nordea end September	Change 30 days, mill shares
Sampo Plc	830.4	20.6%	0.0
Swedish state	799.2	19.9%	0.0
Nordea-fonden	158.2	3.9%	0.0
Swedbank Robur Funds	124.7	3.1%	-0.5
AMF Insurance & Funds	77.5	1.9%	2.8
Norwegian Petroleum Fund	62.8	1.6%	0.3
Nordea Funds	52.8	1.3%	1.6
SEB Funds	47.0	1.2%	0.1
SHB Funds	46.1	1.1%	-5.1
First Swedish National Pension Fund	38.8	1.0%	0.0
Fourth Swedish National Pension Fund	38.7	1.0%	-1.0
Skandia Life Insurance	36.4	0.9%	0.6
Second Swedish National Pension Fund	34.5	0.9%	1.2
Varma Mutual Pension Insurance	27.9	0.7%	0.0
Third Swedish National Pension Fund	21.8	0.5%	0.9
Nordea Profit Sharing Foundation	21.2	0.5%	0.0
Government of Singapore Invest. Corp	18.7	0.5%	-0.6
Länsförsäkringar Funds	16.4	0.4%	2.7
iShares Funds	15.9	0.4%	0.5
Folksam LO Funds	14.7	0.4%	0.0
Other	1,540.2	38.3%	
Total number of outstanding shares <sup>1</sup>	4,024.2	100.0 %	

<sup>1</sup>Excluding shares issued for the Long-Term Incentive Programme (LTIP)

# Market development – interest rates

%	30-09-10	30-06-10	Change Q3/09
Short, EUR (one week)	0.43	0.33	0.10
Long, EUR (5 years)	1.93	2.10	-0.17
Short, DK	0.37	0.34	0.03
Long, DK	2.19	2.34	-0.15
Short, NO	2.13	2.13	0.00
Long, NO	3.56	3.56	-0.01
Short, SE	0.82	0.30	0.51
Long, SE	2.37	2.34	0.03

# Macro data – Nordic markets

%			2008	2009	2010e	2011e	2012e
Gross domestic product	DK		-0.9	-4.7	1.4	1.8	2.0
	FI		0.9	-8.0	3.5	3.0	3.5
	NO		1.8	-1.4	1.5	2.3	3.2
	SE		-0.4	-5.1	4.2	2.8	3.1
Inflation	DK		3.4	1.3	2.2	1.8	2.0
	FI		4.1	0.0	0.8	2.0	2.5
	NO		3.8	2.1	2.3	1.3	2.1
	SE		3.4	-0.3	1.1	2.0	2.9
Private consumption	DK		-0.2	-4.6	3.2	2.2	1.7
	FI		1.7	-1.9	2.4	2.6	3.0
	NO		1.6	0.2	2.3	2.2	3.0
	SE		-0.1	-0.8	3.0	2.5	2.5
Unemployment	DK		1.8	3.4	4.4	4.7	4.5
	FI		6.4	8.2	8.5	8.1	7.7
	NO		2.6	3.2	3.6	3.9	3.7
	SE		6.2	8.3	8.4	7.7	7.1

# Macro data – New European Markets

%		2008	2009	2010e	2011e	2012e
Gross domestic product	EST	-3.6	-14.1	1.8	4.2	4.5
	LAT	-4.6	-18.0	-1.8	3.0	4.3
	LIT	2.8	-14.9	0.9	3.2	4.0
	POL	5.1	1.8	3.4	3.0	3.7
	RUS	5.6	-7.9	5.7	4.8	5.2
Inflation	EST	10.6	-0.1	2.6	3.0	2.7
	LAT	15.3	3.6	-0.8	2.2	3.0
	LIT	11.1	4.2	1.2	2.0	2.8
	POL	4.4	3.8	2.7	3.1	2.3
	RUS	14.1	11.7	6.7	6.9	7.3
Private consumption	EST	-4.7	-18.4	-0.7	4.5	4.8
	LAT	-5.4	-22.2	-3.6	3.8	4.8
	LIT	3.6	-16.8	-3.5	4.0	5.0
	POL	5.7	2.3	1.8	1.8	2.1
	RUS	11.2	-7.6	4.8	7.5	7.8
Unemployment	EST	5.5	13.8	18.0	16.2	14.8
	LAT	7.5	17.1	21.5	20.0	18.2
	LIT	5.8	13.7	17.0	16.0	14.8
	POL	9.8	11.0	12.2	11.4	10.8
	RUS	5.6	7.5	7.2	6.5	5.8

# Geographical reach

## Sweden

Branches 329  
Household customers 3,664,00  
Corporate customers 320,000  
Employees, FTE's 4,357  
Total lending EUR 74.9bn  
Market rank 2-3

## Norway

Branches 124  
Household customers 803,000  
Corporate customers 106,000  
Employees, FTE's 1,807  
Total lending EUR 47.2bn  
Market rank 2

## Denmark

Branches 297  
Household customers 1,703,000  
Corporate customers 49,000  
Employees, FTE's 5,154  
Total lending EUR 73.6bn  
Market rank 2

## Finland

Branches 313  
Household customers 3,064,000  
Corporate customers 324,000  
Employees, FTE's 5,090  
Total lending EUR 52.7bn  
Market rank 1

## Lithuania

Branches 21  
Customers 132,850  
Employees, FTE's 325  
Total lending EUR 2.2bn  
Market rank 4

## Latvia

Branches 22  
Customers 99,450  
Employees, FTE's 440  
Total lending EUR 2.8bn  
Market rank 3

## Estonia

Branches 21  
Customers 118,950  
Employees, FTE's 386  
Total lending EUR 2.8bn  
Market rank 3

## Poland

Branches 162  
Customers 640,400\*  
Employees, FTE's 1,781  
Total lending EUR 4.9bn  
Market rank 14

## Russia

Branches 46  
Customers 56,100  
Employees, FTE's 1,679  
Total lending EUR 4.4bn  
Market rank 22

## International Private Banking

Customers 12,000  
Total AuM EUR 9.3bn  
Market rank 1 Nordic in Luxembourg

\*Incl. Polish Life customers

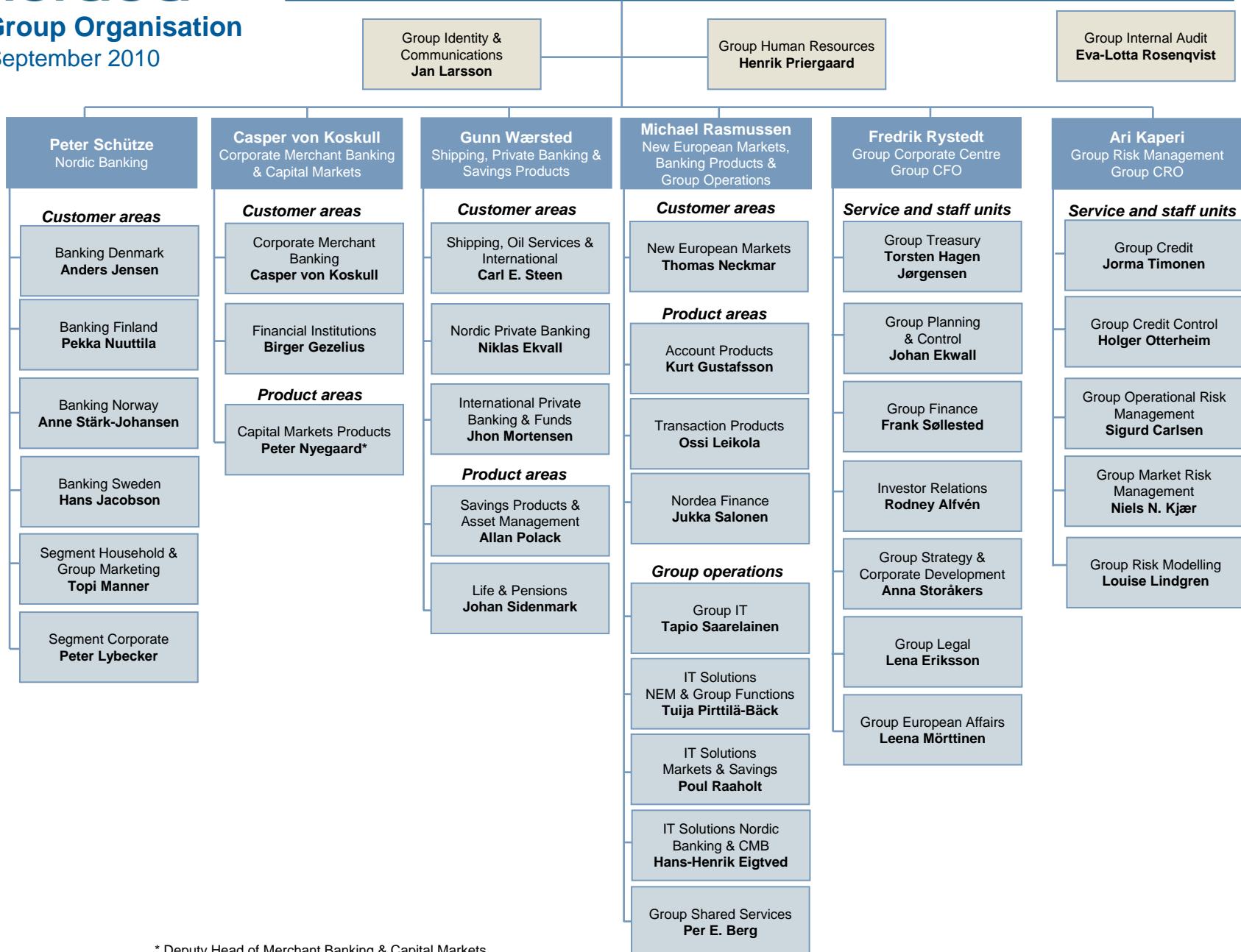
# Market position

Market shares	Denmark	Finland	Norway	Sweden
<u>Personal customers</u>				
- mortgage lending	15.8%	30.9%	11.9%	15.1%
- consumer lending	19.7%	30.6%	7.5%	9.3%
- deposits	22.4%	31.6%	8.7%	16.6%
<u>Corporate customers</u>				
- lending	20.7%	34.4%	15.0%	17.1%
- deposits	24.3%	39.0%	17.0%	18.3%
Life & Pensions	15.5%	21.7%	10.3%	6.5%

## Group Organisation

September 2010

**Christian Clausen**  
President and Group  
CEO



\* Deputy Head of Merchant Banking & Capital Markets

# Contacts and financial calendar

This publication is a supplement to quarterly interim reports and annual report. Additional information can be found on [www.nordea.com/IR](http://www.nordea.com/IR)

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## Financial calendar

2 February – interim report for the fourth quarter 2010