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Nordea appoints Helena Andreas Head of Group Marketing and Communications

Helena Andreas has been appointed Head of the new unit Group Marketing and Communications. She will join Nordea on 1 June.

Helena Andreas comes from a position as Head of Retail Management at Vodafone Group, based in London. Prior to this position, she has held senior positions within marketing and sales at Tesco UK, and has worked for Accenture in Sweden.

At Nordea she will lead the new unit Group Marketing and Communications, reporting to Group CEO Christian Clausen. The new unit consists of the units Group Marketing, Group Identity & Communications and CSR.

Claus Christensen, who has been acting Head of Group Identity & Communications, is as of 1 June appointed new Head of Group Identity & Communications.

For further information:

Claus Christensen, Head of Group Identity & Communications, +45 33 33 12 79

Nordea's vision is to be a Great European bank, acknowledged for its people, creating superior value for customers and shareholders. We are making it possible for our customers to reach their goals by providing a wide range of products, services and solutions within banking, asset management and insurance. Nordea has around 11 million customers, approximately 800 branch office locations and is among the ten largest universal banks in Europe in terms of total market capitalisation. The Nordea share is listed on the NASDAQ OMX Nordic Exchange in Stockholm, Helsinki and Copenhagen.