Going the distance with treasury KPIs

Nordea

Improving your treasury performance is a lot like running a marathon; it requires putting in the miles, measuring your progress and keeping your eyes on the finish line if you want to run your best race.

We surveyed more than 160 large Nordic and international corporates across a wide range of sectors about how they measure treasury success.

Liquidity is top priority

89% of treasurers have a KPI around liquidity, which might include cash level, yield or liquidity buffers.

It's a breeze

Just **4%** of treasuries consider KPI measurement a "great" burden.

Running your own race

Only **8%** of large corporates benchmark treasury against their peers.

One step at a time

When a KPI is missed, corrective actions tend to focus on short-term fixes. **68%** for instance, "always" or "often" take action to hit the next checkpoint.

Team player?

Just **17%** of treasuries share KPIs with other business areas.

Big-name sponsors

Senior business leaders are involved in setting KPIs and measuring the results; **72%** of large corporates say their KPIs are decided by the CFO or the Board.

Training pays off

92% say treasury KPIs have improved treasury effectiveness.

In it for the long haul

When it comes to proving its business value, the treasury still has plenty of miles to go. But large corporates are embracing the value that KPIs offer: 92% say that KPIs have improved treasury effectiveness and 98% expect to be using them similarly or more frequently in the next three years.

To discover more about how large corporate treasuries are getting in shape for the future, visit **https://insights.nordea.com/go/treasury-kpi** today.